



هيئة تقويم التعليم  
Education Evaluation Commission  
المركز الوطني للتقويم والاعتماد الأكاديمي  
National Center for Academic Accreditation and Evaluation

## . COURSE SPECIFICATIONS (CS)

**Graduation project  
445 com6**

## Course Specifications

Institution: <b>Gazan University</b>	Date: <b>10 /1/1439</b>
College/Department : <b>Faculty of Arts and Humanities- Press and Media Section</b>	

### A. Course Identification and General Information

1. Course title and code: <b>Thesis Title and Symbol: Graduation Project Science 445 com</b>			
2. Credit hours: <b>6</b>			
3. Program(s) in which the course is offered. <b>(If general elective available in many programs indicate this rather than list programs)</b>			
4. Name of faculty member responsible for the course; <b>Dr. mobark yousif mo hamad-</b>			
5. Level/year at which this course is offered: 1437-1438			
6. Pre-requisites for this course (if any): 311 science and 423 science			
7. Co-requisites for this course (if any): There is no			
8. Location if not on main campus: College Complex in Abu Arish			
9. Mode of Instruction (mark all that apply):			
a. traditional classroom	<input checked="" type="checkbox"/>	What percentage?	<input type="text" value="100"/>
b. blended (traditional and online)	<input type="checkbox"/>	What percentage?	<input type="text"/>
c. e-learning	<input type="checkbox"/>	What percentage?	<input type="text"/>
d. correspondence	<input type="checkbox"/>	What percentage?	<input type="text"/>
f. other	<input type="checkbox"/>	What percentage?	<input type="text"/>
Comments:			

## B Objectives

1. What is the main purpose for this course?

Preparing a student capable of implementing a graduation project that reflects what he learned during his years of study

2. Briefly describe any plans for developing and improving the course that are being implemented. (e.g. increased use of IT or web based reference material, changes in content as a result of new research in the field)

- The student will be able to search for information on websites and electronic libraries
- The student learns how to use the Internet in preparing his questionnaire if the project is being researched
- Developing the student's abilities in the use of imaging, editing and output technology if the legislator is a program or a stage

## C. Course Description (Note: General description in the form used in Bulletin or handbook)

Course Description: This course examines the nature of journalism research, its quality, its function and research trends in the field of journalism and its curricula, especially with regard to readers' research, reading, content and form. The course also focuses on the applied aspects of the press, in which the student prepares a graduate project of an applied nature.

1. Topics to be Covered

List of Topics	No. of Weeks	Contact hours
The definition of scientific research and its importance and steps	three weeks	6/ week
Research trends in the field of journalism	three weeks	6/ week
Reading, content and format research	three weeks	6/ week
Applied Aspects of Journalism Research	three weeks	6/ week
Preparing the project in its final form	three weeks	6/ week

2. Course components (total contact hours and credits per semester):

		Lecture	Tutorial	Laboratory/ Studio	Practical	Other:	Total
Contact Hours	Actual teaching hours	30			60		90
	Actual	30			60		90
Credit	Planned	2			4		6
	Actual	2			4		6

3. Additional private study/learning hours expected for students per week.

90

4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy

**On the table below are the five NQF Learning Domains, numbered in the left column.**

**First**, insert the suitable and measurable course learning outcomes required in the appropriate learning domains (see suggestions below the table). **Second**, insert supporting teaching strategies that fit and align with the assessment methods and intended learning outcomes. **Third**, insert appropriate assessment methods that accurately measure and evaluate the learning outcome. Each course learning outcomes, assessment method, and teaching strategy ought to reasonably fit and flow together as an integrated learning and teaching process. (Courses are not required to include learning outcomes from each domain.)

Code #	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
<b>1.0</b>	<b>Know</b> by the end of this course The student should be able to		
1.1	identify ways of research trends in the media and media	Lectures - panel discussions	Quarterly realization of some assignments for students
1.2			
<b>2.0</b>	<b>Cognitive Skills</b>		
2.1	know the steps of preparing the contents of the graduation project	Talks	Quarterly realization
2.2			
<b>3.0</b>	Interpersonal Skills & Responsibility		
3.1	express the importance of preparing the graduation project plan	Prepare the student for a report of what has been accomplished	Quarterly realization
3.2			
<b>4.0</b>	<b>Communication, Information Technology, Numerical</b>		
4.1	divide themselves into groups to participate in project implementation	Lectures - Discussions	Quarterly work and discussions
4.2	Show his ability to interact with the project community graduating	Debates	Reports of what he did
<b>5.0</b>	<b>Psychomotor</b>		
5.1	To demonstrate the manner of interaction and contact	Debates	Reports of what he

	with the community project graduation		did
--	---------------------------------------	--	-----

5. Schedule of Assessment Tasks for Students During the Semester			
	Assessment task (i.e., essay, test, quizzes, group project, examination, speech, oral presentation, etc.)	Week Due	Proportion of Total Assessment
1	Chapter work	Weekly	50%
2	Preparation and discussion of a graduation project by a committee composed by the head of the department	final week	50%

#### **D. Student Academic Counseling and Support**

1. Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice. (include amount of time teaching staff are expected to be available each week)

- 1- Library hours for the professor of the course.
- 2 - Department of press and information department (head of department, secretary of the department).
- 3 - faculty members of the department.
- 4 - Academic instructors from the faculty members of the department.

#### **E Learning Resources**

1. List Required Textbooks

Prof. Mohammed Abdul Aziz Al-Hawzan - Media Research and how to design it - Riyadh Al-Safir Press = - the fifth edition

2. List Essential References Materials (Journals, Reports, etc.)

Dr. Mohamed Abdel Hamid - Public Study in Media Research - Makkah - Al-Faisaliah Library - 1987

3. List Electronic Materials, Web Sites, Facebook, Twitter, etc.

Saudi Digital Library.

4. Other learning material such as computer-based programs/CD, professional standards or regulations and software.

Program of statistical analysis of social research

## F. Facilities Required

Indicate requirements for the course including size of classrooms and laboratories (i.e. number of seats in classrooms and laboratories, extent of computer access, etc.)
1. Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.) 1- Classrooms (60 seats)
2. Technology resources (AV, data show, Smart Board, software, etc.) Computer lab to implement the practical aspect of the project equipped with multimedia projector
3. Other resources (specify, e.g. if specific laboratory equipment is required, list requirements or attach list) 1- The trend towards establishing a library in the department.

## G Course Evaluation and Improvement Processes

1. Strategies for Obtaining Student Feedback on Effectiveness of Teaching  1-Discussion. 2 - Seminars for students. 3. Articles
2. Other Strategies for Evaluation of Teaching by the Instructor or by the Department  Evaluation of student performance through the results and the exchange of the correction of a sample of the tests periodically by faculty members in the same specialization and reviewed by the head of the department. - Learn the shortcomings and try to remedy them. - Through questionnaires distributed to students- Discussion committees of research projects
3. Processes for Improvement of Teaching 1. Conducting periodic review of the course in order to make the scientific material present in the minds of students and work to retrieve it in a timely manner
4. Processes for Verifying Standards of Student Achievement (e.g. check marking by an independent member teaching staff of a sample of student work, periodic exchange and remarking of tests or a sample of assignments with staff at another institution)  Periodic follow-up of course teachers is conducted, as is an independent reviewer
5. Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement. Activate the role of coordinator of the course. 2. Periodic reports on performance. 3. Workshops to develop performance.



هيئة تقويم التعليم  
Education Evaluation Commission

Name of Course Instructor: \_\_\_\_\_ Prof Mubarak Youssef and Dr. Badreddin Ali\_



Signature: \_\_\_\_\_ Date Specification Completed: Date: 10 /1/1439

Program Coordinator: \_\_\_\_\_

Signature: \_\_\_\_\_ Ali bin Mohammed al-Somali Date Received: \_\_\_\_\_ 17 /4/1438