



هيئة تقويم التعليم  
Education Evaluation Commission  
المركز الوطني للتقويم والاعتماد الأكاديمي  
National Center for Academic Accreditation and Evaluation

## **T6. COURSE SPECIFICATIONS (CS)**

International media  
307COM

## Course Specifications

Institution: Jazan university	Date: 15/1/1439H
College/Department : Faculty of Arts and Humanities / Press and Information Department	

### A. Course Identification and General Information

1. Course title and code: International Information 307 MED			
2. Credit hours: 3 hours			
3. Program(s) in which the course is offered. (If general elective available in many programs indicate this rather than list programs) Is mandatory			
4. Name of faculty member responsible for the course Second Year / Fifth Level			
5. Level/year at which this course is offered: NA			
6. Pre-requisites for this course (if any): No thing			
7. Co-requisites for this course (if any): College classrooms			
8. Location if not on main campus: The complex academic Abo Arish			
9. Mode of Instruction (mark all that apply):			
a. traditional classroom	<input checked="" type="checkbox"/>	What percentage?	<input type="text" value="100"/>
b. blended (traditional and online)	<input type="checkbox"/>	What percentage?	<input type="text"/>
c. e-learning	<input type="checkbox"/>	What percentage?	<input type="text"/>
d. correspondence	<input type="checkbox"/>	What percentage?	<input type="text"/>
f. other	<input type="checkbox"/>	What percentage?	<input type="text"/>
Comments:			

## B Objectives

1. What is the main purpose for this course?

To acquaint students with international and international media and various news agencies, while highlighting their functions, objectives and duties

2. Briefly describe any plans for developing and improving the course that are being implemented. (e.g. increased use of IT or web based reference material, changes in content as a result of new research in the field)

Such as increased use of IT or Internet references, and changes in content as a result of new research in the field of study.

## C. Course Description (Note: General description in the form used in Bulletin or handbook)

Course Description:

International and international media

1. Topics to be Covered

List of Topics	No. of Weeks	Contact hours
The definition of international media and the history of its inception and its inception	2	6
Objectives and functions of international media	2	6
The concept of news agencies	1	3
Highlights of the work of news agencies	3	9
Satellites	4	12
Samples of international journals ,channels, radios .	2	6
Revision and final examination	1	3

2. Course components (total contact hours and credits per semester):

		Lecture	Tutorial	Laboratory/ Studio	Practical	Other:	Total
Contact Hours	Planned	45	-	-	-	-	45
	Actual	45					45
Credit	Planned	3	-	-	-	-	3

	Actual	3	-	-	-	-	3
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3. Additional private study/learning hours expected for students per week.

3

4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy

**On the table below are the five NQF Learning Domains, numbered in the left column.**

**First**, insert the suitable and measurable course learning outcomes required in the appropriate learning domains (see suggestions below the table). **Second**, insert supporting teaching strategies that fit and align with the assessment methods and intended learning outcomes. **Third**, insert appropriate assessment methods that accurately measure and evaluate the learning outcome. Each course learning outcomes, assessment method, and teaching strategy ought to reasonably fit and flow together as an integrated learning and teaching process. (Courses are not required to include learning outcomes from each domain.)

Code #	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
<b>1.0</b>	<b>Knowledge</b>		
1.1	<b>describe</b> the concepts of <b>International Information</b>	- Lectures - Collective duties - scientific researches	- Semester Activities - Final Exam
1.2	<b>Identify</b> the variables related to the <b>International Information process</b>	- Lectures - Collective duties - scientific researches	- Semester Activities - Final Exam
<b>2.0</b>	<b>Cognitive Skills</b>		
2.1	<b>mention definitions of International Information</b>	- Reports based on research on the subject on the Internet - Group discussion - Lectures	- Semester Activities - Final Exam
2.2	<b>explain</b> methods of <b>International Information</b>	- Reports based on research on the subject on the Internet - Group discussion - Lectures	- Semester Activities - Final Exam
<b>3.0</b>	<b>Interpersonal Skills &amp; Responsibility</b>		
3.1	<b>acquire</b> the skill of teamwork with others in group research	- Reports based on research on the subject on the Internet - Group discussion - Lectures - Collective duties	- Questionnaires - Participation reports
3.2	<b>build</b> good relationships with others in the work environment	- Reports based on research on the subject on the Internet - Group discussion	- Questionnaires - Participation reports

		- Lectures - Collective duties	
<b>4.0</b>	<b>Communication, Information Technology, Numerical</b>		
4.1	<b>acquire International Information skills</b>	- Group discussion - Lectures - Request reports based on research in references and on the Internet	Through the use of statistical software
4.2	<b>acquire the spirit of teamwork in a group style</b>	- Group discussion - Lectures - Request reports based on research in references and on the Internet	Through the use of statistical software
<b>5.0</b>	<b>Psychomotor</b>		
5.1	<b>analyze the factors influencing the success of the International Information process</b>	- discussion - Lectures - Collective duties	Through quality in effective communication and planning and the ability to study the public
5.2	<b>analyze the factors influencing the success of the International Information process</b>	- discussion - Lectures - Collective duties	Through quality in effective communication and planning and the ability to study the public

5. Schedule of Assessment Tasks for Students During the Semester			
	Assessment task (i.e., essay, test, quizzes, group project, examination, speech, oral presentation, etc.)	Week Due	Proportion of Total Assessment
1	Semester Activities	Per Week	40%
2	Final Exam	Last Week	60%

### D. Student Academic Counseling and Support

1. Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice. (include amount of time teaching staff are expected to be available each week)

Presence in office hours at a rate of 4 hours per day

### E Learning Resources

1. List Required Textbooks

International flags in the twenty-first century by Dr. Abdul Razzaq al-Dulaimi

2. List Essential References Materials (Journals, Reports, etc.)

No thing

3. List Electronic Materials, Web Sites, Facebook, Twitter, etc.

No thing

4. Other learning material such as computer-based programs/CD, professional standards or regulations and software.

No thing

## F. Facilities Required

Indicate requirements for the course including size of classrooms and laboratories (i.e. number of seats in classrooms and laboratories, extent of computer access, etc.)
1. Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.) The number of seats is insufficient due to the number of students in each division exceeding 40 students in the Division.
2. Technology resources (AV, data show, Smart Board, software, etc.)  Lack of a projector
3. Other resources (specify, e.g. if specific laboratory equipment is required, list requirements or attach list)  No thing

## G Course Evaluation and Improvement Processes

1. Strategies for Obtaining Student Feedback on Effectiveness of Teaching  Conduct short tests for students on an ongoing basis
2. Other Strategies for Evaluation of Teaching by the Instructor or by the Department  Take care to guide students to continually review the curriculum
3. Processes for Improvement of Teaching  Reliance on modern technologies
4. Processes for Verifying Standards of Student Achievement (e.g. check marking by an independent member teaching staff of a sample of student work, periodic exchange and remarking of tests or a sample of assignments with staff at another institution)  The constant question
5. Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement.  Review the correction by an independent faculty member for a sample of the students' work, exchange the correction of the tests, or a sample of assignments periodically with a faculty member in another educational institution

Name of Course Instructor: \_\_\_\_\_Abdulrahman Ebrahim Alhafaf\_\_\_\_\_





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Signature: \_\_\_\_\_ Date Specification Completed: \_\_\_15/1/1439H\_\_\_\_\_

Program Coordinator: \_\_\_\_\_

Signature:

Date Received: \_\_\_\_\_