



هيئة تقويم التعليم

Education Evaluation Commission

المركز الوطني للتقويم والاعتماد الأكاديمي

National Center for Academic Accreditation and Evaluation

. COURSE SPECIFICATIONS (CS).

Course title Course title: Islamic & Arab Media

Course code: -206com

Course Specifications

Institution: Gazan University	Date: 25/09/1438
College/Department : Faculty of Arts & Humanities	

A. Course Identification and General Information

1. Course title and code: Arab and Islamic media 206 med			
2. Credit hours: Two hours			
3. Program(s) in which the course is offered. Press and media (If general elective available in many programs indicate this rather than list programs)			
4. Name of faculty member responsible for the course Dr. Mohammed Sahel Abdullah Othman 5			
5. Level/year at which this course is offered: fourth level. The year 1437/1438 AH			
6. Pre-requisites for this course (if any): There is no			
7. Co-requisites for this course (if any): There is no			
8. Location if not on main campus:			
9. Mode of Instruction (mark all that apply):			
a. traditional classroom	<input checked="" type="checkbox"/>	What percentage?	<input type="text" value="100"/>
b. blended (traditional and online)	<input type="checkbox"/>	What percentage?	<input type="text"/>
c. e-learning	<input type="checkbox"/>	What percentage?	<input type="text"/>
d. correspondence	<input type="checkbox"/>	What percentage?	<input type="text"/>
f. other	<input type="checkbox"/>	What percentage?	<input type="text"/>
Comments:			

B Objectives

1. What is the main purpose for this course?

This course aims to provide students with basic knowledge about the experiences of the Arab media through the League of Arab States and the Gulf Cooperation Council as well as the Islamic media in terms of its concept, importance, characteristics, methods and theory. In order to enable him to analyze the reality of the Arab media to explore future opportunities for the media to contribute to the achievement of the objectives of the Arab and Islamic nation. 2

2. Briefly describe any plans for developing and improving the course that are being implemented. (e.g. increased use of IT or web based reference material, changes in content as a result of new research in the field)

There is a need to add other vocabulary to the content of the current course, the content currently planned did not keep pace with aspects of development witnessed in the field of Arab and Islamic media, as well as the provision of halls with the latest technical means is important to achieve the objectives of the course

C. Course Description (Note: General description in the form used in Bulletin or handbook)

Course Description:

Introducing students to Arab and Islamic media, their concepts, characteristics, objectives, functions, theories and applications. 2. Review media institutions that undertake joint media cooperation 3 - Study the problems and shortcomings of the media in the Arab and Islamic worlds and ways of development

1. Topics to be Covered

List of Topics	No. of Weeks	Contact hours
Arab Media: its concept, functions, objectives, sections and levels.	2	1
Arab League and Arab Media Activity	2	1
Arab media affiliated with the League of Arab States	2	1
Gulf Cooperation Council - Joint Arab Media Activity 2	2	1
Joint Arab media of the Gulf Cooperation Council	2	1
Common Arab Media Policies 2	2	1
Addressing the Arab media to the issues of the Arab nation	4	1
Problems facing the Arab media	4	1
Islamic Media: its concept, characteristics, functions and objectives. 2	4	1

The legitimacy of the media in Islam - the patterns of Islamic media in the civil and civil laws	4	1
The Holy Quran and Islamic Media Theory	2	1
Total	30	15

2. Course components (total contact hours and credits per semester):

		Lecture	Tutorial	Laboratory/ Studio	Practical	Other:	Total
Contact Hours	Planned	30					30
	Actual	30					30
Credit	Planned	2					2
	Actual	2					2

3. Additional private study/learning hours expected for students per week.

There is no

4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy

On the table below are the five NQF Learning Domains, numbered in the left column.

First, insert the suitable and measurable course learning outcomes required in the appropriate learning domains (see suggestions below the table). **Second**, insert supporting teaching strategies that fit and align with the assessment methods and intended learning outcomes. **Third**, insert appropriate assessment methods that accurately measure and evaluate the learning outcome. Each course learning outcomes, assessment method, and teaching strategy ought to reasonably fit and flow together as an integrated learning and teaching process. (Courses are not required to include learning outcomes from each domain.)

Code #	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
1.0	Knowledge by the end of this course the student should be able to		
1.1	provide a definition of the Arab media and the Arab media, the polytheist and remind him of his functions and explain its importance 1	Direct lectures Discussions	Periodic and final tests
1.2	The student should explain the definitions of the Arab media and the joint Arab media	Lectures - Discussions	Discussions - Periodic and final tests
1.3	differentiate between the concept of individual Arab media and the common Arab media.	Lectures - Discussions	Discussions - Periodic and final tests
1.4	explain the functions and objectives of the Islamic media. Lectures - Discussions Discussions - Periodic and final		
1.5	explain the functions and objectives of the Islamic	Lecture - Dialogues	Discussions -

	media.		Periodic and final tests
2.0	Cognitive Skills		
2.1	analyze the experience of the Arab League in the field of joint Arab media	Lecture - Dialogues	Duties - the end of the semester test
2.2	analyze the experience of the GCC in the field of joint Arab media.	Lecture - Dialogues	Duties - the end of the semester test
2.3	analyze the council's experience on the student that the GCC cooperation in the field of joint Arab media.	Lectures - Discussions	Discussions - Periodic and final tests
2.4	compare the experience of the Arab League and the GCC in the field of joint Arab media	Lectures - Discussions	Discussions - Periodic and final tests
2.5	aware other problems facing the Arab and Islamic media	Lectures Discussions - Duties	Discussions Periodic and final tests
2.6	explain and explain the theory of Islamic media	Lectures - Discussions - Duties	Discussions - Periodic and final tests
3.0	Interpersonal Skills & Responsibility		
3.1	It explains the foundations of the theories related to the spread of information	Lectures inside the hall	Duties - the end of the semester test
3.2	Issue a ruling on the validity counterparts influence	Lectures inside the hall	Duties - the end of the semester test
4.0	Communication, Information Technology, Numerical		
4.1	There is no		
4.2			
5.0	Psychomotor		
5.1	There is no		
5.2			

5. Schedule of Assessment Tasks for Students During the Semester			
	Assessment task (i.e., essay, test, quizzes, group project, examination, speech, oral presentation, etc.)		
1	the first Mid-term test for discussion	5	10
2	The second Mid-term test	10	10
3	First duty - research scientific material and display it	4	5
4	A second duty-research is a scientific article and its presentation for discussion	8	5
5	Attend full lectures and participate in discussions and seminars	Continuo us	10
6	Final test	According g to the academic calendar	60

D. Student Academic Counseling and Support

1. Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice. (include amount of time teaching staff are expected to be available each week)

Library hours for the course teacher: ((8 hours per week)). 2 - The family of the department of the Division: (round the clock) 3- Department of Press and Information Department (Head of Department, Secretary of Department) ((throughout the day)) 4 - faculty members in the department. (8 hours per week) 5- Academic instructors from faculty members in the department ((in weekly deletion, addition and in office hours))

E Learning Resources

1. List Required Textbooks

There is a book of course

2. List Essential References Materials (Journals, Reports, etc.)

1. **Arab Media and the Issues of Globalization: Dr. Awatif Abdul Rahman, 2015.**
2. **Arab Media: Dr. Abdul Razek Mohammed Al-Daylami 2011 Dar Al-Masirah for publication and distribution**
3. **The Arab Media: The Founding Institutions: Dr. Mohammed Al Owaini**
4. **. Islamic Media Message and Objective: Dr. Samir Bin Jameel Rad 2014**
5. **Media components 0 controls - Asalibh in the Koran - except Ahmed Hashim**

3. List Electronic Materials, Web Sites, Facebook, Twitter, etc.

. Arab Media: Dr. Abdul Razek Mohammed Al-Daylami 2011 Dar Al-Masirah for publication and distribution

4. Other learning material such as computer-based programs/CD, professional standards or regulations and software.

F. Facilities Required


Indicate requirements for the course including size of classrooms and laboratories (i.e. number of seats in classrooms and laboratories, extent of computer access, etc.)
1. Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)
- Classrooms (60 seats)
2. Technology resources (AV, data show, Smart Board, software, etc.)
. Strive to provide technical support for learning
3. Other resources (specify, e.g. if specific laboratory equipment is required, list requirements or attach list)

G Course Evaluation and Improvement Processes


1. Strategies for Obtaining Student Feedback on Effectiveness of Teaching 1. - Quarterly and final tests 2. Discussion 3. Student dialogues quarterly. - Through questionnaires distributed to students
2. Other Strategies for Evaluation of Teaching by the Instructor or by the Department Evaluating the performance of students through the results and exchanging the correction of a sample of the tests periodically by the faculty members in the same specialization and reviewed by the head of the department. - Learn the shortcomings and try to remedy them. - Through questionnaires distributed to students
3. Processes for Improvement of Teaching Conducting periodic review of the course in order to make the scientific material present in the minds of students and work to retrieve it in a timely manner 2 - Involve students in the teaching process by assigning them to prepare the scientific material and submit it for discussion
4. Processes for Verifying Standards of Student Achievement (e.g. check marking by an independent member teaching staff of a sample of student work, periodic exchange and remarking of tests or a sample of assignments with staff at another institution) Periodic follow-up is conducted by the course instructor, as is reviewed by an independent rectification member
5. Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement. 1. Activate the role of coordinator of the decision

2. Periodic reports on performance
3. Workshops to develop performance
4. Writing the report of the course by the end of the semester

Name of Course Instructor: Dr. Mohammed Saleh Abdullah Osman

Signature:  Date Specification Completed: _____

Program Coordinator: Ali Mohammed Al-Somali

Signature:  Date Received: 5/9/1438