



هيئة تقويم التعليم

Education Evaluation Commission

المركز الوطني للتقويم والاعتماد الأكاديمي

National Center for Academic Accreditation and Evaluation

## . COURSE SPECIFICATIONS (CS).

**Course title Course title:**  
**Mass Media Laws - -209com**

## Course Specifications

Institution: <b>Gazan University</b>	Date: <b>25/09/1438</b>
College/Department : <b>Faculty of Arts &amp; Humanities</b>	

### A. Course Identification and General Information

1. Course title and code: <b>Mass Media Laws 209com</b>			
2. Credit hours: <b>Two hours</b>			
3. Program(s) in which the course is offered. <b>Press and media</b> (If general elective available in many programs indicate this rather than list programs)			
4. Name of faculty member responsible for the course <b>Dr. fawaz elkedamy</b>			
5. Level/year at which this course is offered: <b>fourth level. The year 1437/1438 AH</b>			
6. Pre-requisites for this course (if any): <b>There is no</b>			
7. Co-requisites for this course (if any): <b>There is no</b>			
8. Location if not on main campus:			
9. Mode of Instruction (mark all that apply):			
a. traditional classroom	<input checked="" type="checkbox"/>	What percentage?	<input type="text" value="100"/>
b. blended (traditional and online)	<input type="checkbox"/>	What percentage?	<input type="text"/>
c. e-learning	<input type="checkbox"/>	What percentage?	<input type="text"/>
d. correspondence	<input type="checkbox"/>	What percentage?	<input type="text"/>
f. other	<input type="checkbox"/>	What percentage?	<input type="text"/>
Comments:			

## B Objectives

1. What is the main purpose for this course?

**The student's knowledge of the prevailing media laws in the Kingdom of Saudi Arabia, especially in the field of newspapers.**

2. Briefly describe any plans for developing and improving the course that are being implemented. (e.g. increased use of IT or web based reference material, changes in content as a result of new research in the field)

- Increased use of IT-based materials or references or the Internet.
- Knowledge of changes in course content based on the results of new scientific research in the field of communication.
- Providing the library with many distinguished references in this course as well as the latest studies in the field of communication.

**There is a need to add other vocabulary to the content of the current course, the content currently planned did not keep pace with aspects of development witnessed in the field of Arab and Islamic media, as well as the provision of halls with the latest technical means is important to achieve the objectives of the course**

## C. Course Description (Note: General description in the form used in Bulletin or handbook)

Course Description:

This course provides a brief overview of the concept of media laws and its relation to rhetoric as a humanistic behavior aimed at influencing others. The course focuses on a set of mass media laws and its effects to communication.

It also aims to **Introducing students to mass media laws , The concept of law and the necessity of law for society and the ethics of practicing media work.**

**, their concepts, characteristics, objectives, functions, theories and applications. 2. Review media institutions that undertake joint media cooperation 3 - Study the problems and shortcomings of the media in the Arab worlds and ways of development**

1. Topics to be Covered

List of Topics	No. of Weeks	Contact hours
<b>The concept of law and the necessity of law for the community The ethics of the practice of media work</b>	<b>4</b>	<b>2</b>
<b>Explain the texts of the Saudi Media Law from the second to the sixth</b>	<b>4</b>	<b>2</b>
<b>Explanation of the provisions of the law from the seventh to the twelfth</b>	<b>4</b>	<b>2</b>

Explanation of the provisions of the law from Article XIII until the nineteenth	4	2
Explanation of the provisions of the law from article three and seven until Article 89	4	2
Explanation of the types of ethical codes of ethics	4	2
Applications on the laws of print and publishing in the Kingdom	4	2
Ethics of media work	2	1
<b>Total</b>	<b>30</b>	<b>15</b>

2. Course components (total contact hours and credits per semester):

		Lecture	Tutorial	Laboratory/ Studio	Practical	Other:	Total
Contact Hours	Planned	30					30
	Actual	30					30
Credit	Planned	2					2
	Actual	2					2

3. Additional private study/learning hours expected for students per week.

There is no

4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy

**On the table below are the five NQF Learning Domains, numbered in the left column.**

**First**, insert the suitable and measurable course learning outcomes required in the appropriate learning domains (see suggestions below the table). **Second**, insert supporting teaching strategies that fit and align with the assessment methods and intended learning outcomes. **Third**, insert appropriate assessment methods that accurately measure and evaluate the learning outcome. Each course learning outcomes, assessment method, and teaching strategy ought to reasonably fit and flow together as an integrated learning and teaching process. (Courses are not required to include learning outcomes from each domain.)

Code #	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
1.0	<b>Knowledge by the end of this course the student should be able to</b>		
1.1	provide a definition of the law and its importance 1	Direct lectures Discussions	Periodic and final tests
1.2	The student should explain the definitions of the mass media laws.	Lectures - Discussions	Discussions - Periodic and final tests
2.0	<b>Cognitive Skills</b>		
2.1	analyze the experience of Provide students with information on the development of media laws	Lecture - Dialogues	Duties - the end of the semester test
2.2	analyze the experience of the GCC in the field of	Lecture - Dialogues	Duties - the end of

	<b>joint Arab media.</b>		<b>the semester test</b>
<b>3.0</b>	<b>Interpersonal Skills &amp; Responsibility</b>		
3.1	<b>It explains the foundations of the theories related to the spread of information</b>	<b>Lectures inside the hall</b>	<b>Duties - the end of the semester test</b>
3.2	<b>Issue a ruling on the validity counterparts influence</b>	<b>Lectures inside the hall</b>	<b>Duties - the end of the semester test</b>
<b>4.0</b>	<b>Communication, Information Technology, Numerical</b>		
4.1	<b>There is no</b>		
4.2			
<b>5.0</b>	<b>Psychomotor</b>		
5.1	<b>There is no</b>		
5.2			

<b>5. Schedule of Assessment Tasks for Students During the Semester</b>			
	Assessment task (i.e., essay, test, quizzes, group project, examination, speech, oral presentation, etc.)		
1	<b>the first Mid-term test for discussion</b>	<b>5</b>	<b>10</b>
2	<b>The second Mid-term test</b>	<b>10</b>	<b>10</b>
3	<b>First duty - research scientific material and display it</b>	<b>4</b>	<b>5</b>
4	<b>A second duty-research is a scientific article and its presentation for discussion</b>	<b>8</b>	<b>5</b>
5	<b>Attend full lectures and participate in discussions and seminars</b>	<b>Continuo us</b>	<b>10</b>
6	<b>Final test</b>	<b>Accordin g to the academic calendar</b>	<b>60</b>

#### D. Student Academic Counseling and Support

1. Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice. (include amount of time teaching staff are expected to be available each week)

**Library hours for the course teacher: ((8 hours per week)). 2 - The family of the department of the Division: (round the clock) 3- Department of Press and Information Department (Head of Department, Secretary of Department) ((throughout the day)) 4 - faculty members in the department. (8 hours per week) 5- Academic instructors from faculty members in the department ((in weekly deletion, addition and in office hours)**

#### E Learning Resources

1. List Required Textbooks

**Media Laws and Regulations of Advertising and Publishing in the Kingdom of Saudi Arabia - Ali bin Dhafer Al-Qarni**

2. List Essential References Materials (Journals, Reports, etc.)

**1. Dr. Laila Abdel - Majeed 's Media Demonstrations**

3. List Electronic Materials, Web Sites, Facebook, Twitter, etc.

**- Reporters Without Borders - Article 19**

4. Other learning material such as computer-based programs/CD, professional standards or regulations and software.

## F. Facilities Required

Indicate requirements for the course including size of classrooms and laboratories (i.e. number of seats in classrooms and laboratories, extent of computer access, etc.)
1. Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)
<b>- Classrooms (60 seats)</b>
2. Technology resources (AV, data show, Smart Board, software, etc.)
<b>. Strive to provide technical support for learning</b>
3. Other resources (specify, e.g. if specific laboratory equipment is required, list requirements or attach list)

## G Course Evaluation and Improvement Processes

1. Strategies for Obtaining Student Feedback on Effectiveness of Teaching
1. - <b>Quarterly and final tests</b>
2. <b>Discussion</b>
3. <b>Student dialogues quarterly. - Through questionnaires distributed to students</b>
2. Other Strategies for Evaluation of Teaching by the Instructor or by the Department
<b>Evaluating the performance of students through the results and exchanging the correction of a sample of the tests periodically by the faculty members in the same specialization and reviewed by the head of the department. - Learn the shortcomings and try to remedy them. - Through questionnaires distributed to students</b>
3. Processes for Improvement of Teaching
<b>Conducting periodic review of the course in order to make the scientific material present in the minds of students and work to retrieve it in a timely manner 2 - Involve students in the teaching process by assigning them to prepare the scientific material and submit it for discussion</b>
4. Processes for Verifying Standards of Student Achievement (e.g. check marking by an independent member teaching staff of a sample of student work, periodic exchange and remarking of tests or a sample of assignments with staff at another institution)
<b>Periodic follow-up is conducted by the course instructor, as is reviewed by an independent rectification member</b>
5. Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement.
1. <b>Activate the role of coordinator of the decision</b>
2. <b>Periodic reports on performance</b>
3. <b>Workshops to develop performance</b>

**4. Writing the report of the course by the end of the semester**

Name of Course Instructor:  \_fawaz elkedamy

Signature: \_\_\_\_\_ Date Specification Completed: \_\_\_\_\_

Program Coordinator: **Ali Mohammed Al-Somali** \_\_\_\_\_

Signature:  \_\_\_\_\_ Date Received: **6/10/2017** \_\_\_\_\_