



T6. COURSE SPECIFICATIONS

News in mass media (203 com - 2)

Course Specifications

Institution: Gazan University	Date: 1439h
College/Department : Arts & Humanities - Press & Media Department	

A. Course Identification and General Information

1. Course title and code: News in mass media (203 com - 2)	
2. Credit hours: 2 credit hours	
3. Program(s) in which the course is offered. Programs: Journalism and Media (If general elective available in many programs indicate this rather than list programs)	
4. Name of faculty member responsible for the course Walid Abdel Fattah Abdel Fattah El Naggar	
5. Level/year at which this course is offered: The third level	
6. Pre-requisites for this course (if any): There is no	
7. Co-requisites for this course (if any): There is no	
8. Location if not on main campus: Faculty of Arts and Humanities - College of Abu Arish - Academic College of Girls - Jizan.	
9. Mode of Instruction (mark all that apply):	
a. traditional classroom	<input type="text" value="1"/> What percentage? <input type="text" value="100"/>
b. blended (traditional and online)	<input type="text"/> What percentage? <input type="text"/>
c. e-learning	<input type="text"/> What percentage? <input type="text"/>
d. correspondence	<input type="text"/> What percentage? <input type="text"/>
f. other	<input type="text"/> What percentage? <input type="text"/>
Comments:	

B Objectives

1. What is the main purpose for this course?

The aim of this course is to introduce the student to the techniques of the press and modern developments that have been achieved with a focus on the methods of collecting electronic news and printing methods used in the Kingdom. This article aims to introduce the news and its historical, technical and technical development, its characteristics, sources, elements, types and divisions, , And to clarify the differences and differences. In addition to the definition of the arts of analysis, comment, report and press conference and the importance of this in public relations and media

- The definition of the terms related to the course (the strategic method, the approach) and the teaching process and its components.
- Identify the most important modern technological methods in education and delivery of content to students
- Understanding and understanding some programs to serve the media of the course
- Defining the specifications of a successful teaching strategy
- Awareness of the educational and cognitive bases from which different strategies are launched to deliver the educational content of students.
- Develop the ability to create a new strategy or modify a previous strategy commensurate with the variables of teaching elements
- Diversifying the sources of learning topics of the course.

2. Briefly describe any plans for developing and improving the course that are being implemented. (e.g. increased use of IT or web based reference material, changes in content as a result of new research in the field)

- 1 - Using visual aids such as DataShow to display PowerPoint slides for the course.
2. Provide students with a set of PDF files on the system of the Saudi Press Foundation.
3. Urge students to use the Internet and search for additional sources of learning.
- 4 - Recommending field visits to press and media institutions inside and outside the Kingdom to learn about its organizational structure and the nature of its management.

C. Course Description (Note: General description in the form used in Bulletin or handbook)

Course Description:

- 1 I propose that news workshops be conducted in the media to introduce the internal and external public to the new concepts of the new media in general and the press in particular.
 - 2 virtual workshops for newspapers and websites and electronic newspapers and compare them with other media.
 - 3 seminars on the paper and electronic journal.
- Plans can be implemented to improve the decision
- Familiarity with all that is new and new in teaching and learning strategies.
 - Review published and unpublished studies and studies in Arab and foreign universities, magazines

and periodicals.

- Taking advantage of the latest experimental research results in teaching methods and strategies for curriculum development.
 - Pursuing all new activities in the other specialized fields to be applied in teaching and learning methods.
 - Apply some modern teaching strategies.
- Preparing an electronic curriculum for effective teaching strategies.

1. Topics to be Covered

List of Topics	No. of Weeks	Contact hours
Definitions of the news. The historical, artistic and technical developments of the story and its sources.	Two weeks	4hours
Types of news and its divisions Methods of writing news in the mass media.	a week	2hours
Edit and write the simple press story. Edit and write the composite press release Edit the main title and secondary titles.	Two weeks	4hours
Methods of collecting press materials electronically. Press writing templates for news art	Two weeks	4hours
Test the first periodic definition of the press report. The importance of the press report.	Two weeks	4hours
I am a journalist, and his characteristics and characteristics Functions of the press report and methods of writing. Press conference and its importance.	Two weeks	4hours
Definition of the arts of analysis, commentary and report. in KSA.	Two weeks	4hours
Live action models from the media arena. Second periodic test	Two weeks	4hours

2. Course components (total contact hours and credits per semester):

		Lecture	Tutorial	Laboratory/ Studio	Practical	Other:	Total
Contact Hours	Planned	30					30
	Actual	30					30
Credit	Planned	2					2
	Actual	2					2

3. Additional private study/learning hours expected for students per week.

4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy

On the table below are the five NQF Learning Domains, numbered in the left column.

First, insert the suitable and measurable course learning outcomes required in the appropriate learning domains (see suggestions below the table). **Second**, insert supporting teaching strategies that fit and align with the assessment methods and intended learning outcomes. **Third**, insert appropriate assessment methods that accurately measure and evaluate the learning outcome. Each course learning outcomes, assessment method, and teaching strategy ought to reasonably fit and flow together as an integrated learning and teaching process. (Courses are not required to include learning outcomes from each domain.)

Code #	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
1.0	Knowledge		
1.1	His knowledge of the news, its evolution, its characteristics, sources, elements, types and divisions.	Lecture - brainstorming	Examinations
1.2	Summarizes his knowledge of the arts of analysis, commentary, report and press conference	Lecture and discussion	Examinations
2.0	Cognitive Skills		
2.1	Explains the basics of editing for the art of news, practical application of newspaper and electronic newspapers	Lecture - brainstorming	Examinations
2.2	Evaluate the practical application of the methods of writing the news and report according to the scientific bases.	Discussion, playing roles	Discussion
3.0	Interpersonal Skills & Responsibility		
3.1	Selects a team to edit news, reports and comments for public or specialized newspapers.	Lecture and discussion	Discussion Examinations
3.2	He brings the experience of press release (Al Khobar Report) to his colleagues in the team.	Lecture and discussion	Observation - discussion
4.0	Communication, Information Technology, Numerical		
4.1	Collects and uses media news material in the press release of news and reports, and applies it inside and outside the college by joint task forces.	Lecture and discussion	Note - Search
4.2	Acquires the skills of press editing and writing news and reports either manually or dealing with the program and the computer, and can save applied works and send them in different ways.	Lecture and discussion	Exams - Discussions
5.0	Psychomotor		
5.1	Prepares to release news, reports, press comments and press coverage.	Lecture and discussion	Observation and projects
5.2			

5. Schedule of Assessment Tasks for Students During the Semester

	Assessment task (i.e., essay, test, quizzes, group project, examination, speech, oral presentation, etc.)	Week Due	Proportion of Total Assessment
1	First periodic test	VI	15%
2	Attendance, discussions and research (teams)	VIII	10%
3	Second periodic test	tenth	15%
4	Final theoretical test	Last semester	60%
5			
6			
7			
8			

D. Student Academic Counseling and Support

1. Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice. (include amount of time teaching staff are expected to be available each week)

Provide opportunities for teachers to meet by setting office hours on the advertised schedule.

(Not less than 6 hours per week)

- Dates are from 8 am to 2 pm.

- Group work on the means of communication Wats Ab, or email.

E Learning Resources

1. List Required Textbooks

1..Laila Abdel Majeed, Mahmoud Alam El Din, The Art of Editing Journalism for Printed and Electronic Media (Cairo: Dar Al Sahab Publishing and Distribution, 2007).

2 Hosny Nasr and Sana Abdel Rahman, Journalist in the Information Age, (Al Ain: University Book House, 2009))

2. List Essential References Materials (Journals, Reports, etc.)

1 Carol Rich, 2002, Writing Press Releases, Translated by Abdul Sattar Jawad, 1, Al Ain: University Book House.

2 Abdul Razek al-Dulaimi, Liberation Press, 1, Amman: Dar al-Masirah, 2012 m

3. List Electronic Materials, Web Sites, Facebook, Twitter, etc.

1. List of electronic references (Web sites, social networking sites, Blackboard management system).

4. Other learning material such as computer-based programs/CD, professional standards or regulations and software.

2. Practical sites for Saudi and Arab universities - Saudi Digital Office.

F. Facilities Required

Indicate requirements for the course including size of classrooms and laboratories (i.e. number of seats in classrooms and laboratories, extent of computer access, etc.)
1. Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.) Suitable classrooms - DataShow screens for PowerPoint presentations - Internet presence.
2. Technology resources (AV, data show, Smart Board, software, etc.) PC - Projector.
3. Other resources (specify, e.g. if specific laboratory equipment is required, list requirements or attach list) Electronic coefficient

G Course Evaluation and Improvement Processes

1. Strategies for Obtaining Student Feedback on Effectiveness of Teaching Submit questionnaires to students in various paper and electronic forms on the site of admission and registration, and using Google Drive at the end of the chapter on the course in general and methods of teaching and the efficiency of hardware and equipment and others. - Follow up the results of periodic tests.
2. Other Strategies for Evaluation of Teaching by the Instructor or by the Department - Follow-up of the corresponding departments in other colleges within the Kingdom. - Course file mentions the negatives and positives - Preparing an e-mail for the department to communicate with students through it.
3. Processes for Improvement of Teaching Take advantage of students' assessment of teaching methods. - Attend courses on effective teaching, reading and follow-up of the latest curricula and methods of teaching. - Quality education seminars - Making comparisons between the department's courses and their counterparts in other universities. - Preparation of lecture halls for the possibility of employing various teaching methods such as discussion and collaborative learning. - The use of modern techniques and visual aids in teaching.
4. Processes for Verifying Standards of Student Achievement (e.g. check marking by an independent member teaching staff of a sample of student work, periodic exchange and remarking of tests or a sample of assignments with staff at another institution) It is done by reviewing another professor and signing the student answer booklets
5. Describe the planning arrangements for periodically reviewing course effectiveness and

planning for improvement.

- Student and faculty survey through the scientific discussions of the department's councils about the effectiveness of the course and the modernity of information and its coping with the media work.
- Holding workshops with students.
 - Access to books, references and research related to the decision.

Name of Course Instructor [Walid Abdel Fattah Abdel Fattah El Naggar](#)



Signature:

Date Specification Completed: _____

Program Coordinator: _____

Signature:

Date Received: _____

