



هيئة تقويم التعليم
Education Evaluation Commission
المركز الوطني للتقويم والاعتماد الأكاديمي
National Center for Academic Accreditation and Evaluation

COURSE SPECIFICATIONS (CS)

Course title : *Saudi Media & its Rules.*
Course code: *202 com⁻²*

Course Specifications

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|--|-------------------------|
| Institution: <i>Gazan University</i> | Date: <i>25/09/1438</i> |
| College/Department : <i>Faculty of Arts & Humanities</i> | |

A. Course Identification and General Information

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| 1. Course title and code <i>Saudi media and legislation 202 med-²</i> | |
| 2. Credit hours: <i>Two hours</i> | |
| 3. Program(s) in which the course is offered. <i>Press and media</i> (If general elective available in many programs indicate this rather than list programs) | |
| 4. Name of faculty member responsible for the course <i>Dr. Mohammed Sahel Abdullah Othman</i> | |
| 5. Level/year at which this course is offered: <i>third level. The year 1437/1439</i> | |
| 6. Pre-requisites for this course (if any): | |
| 7. Co-requisites for this course (if any): <i>There is no</i> | |
| 8. Location if not on main campus: | |
| 9. Mode of Instruction (mark all that apply): | |
| a. traditional classroom | <input checked="" type="checkbox"/> What percentage? <input type="text" value="100"/> |
| b. blended (traditional and online) | <input type="checkbox"/> What percentage? <input type="text"/> |
| c. e-learning | <input type="checkbox"/> What percentage? <input type="text"/> |
| d. correspondence | <input type="checkbox"/> What percentage? <input type="text"/> |
| f. other | <input type="checkbox"/> What percentage? <input type="text"/> |
| Comments: | |

B Objectives

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| <p>1. What is the main purpose for this course?</p> <p><i>1- give students a detailed profile of the media, its definition, its importance and its functions</i></p> <p><i>2- Identify the formation and development of the Saudi press and its various stages</i></p> <p><i>3- also known as the first beginnings of radio and television in the Kingdom</i></p> <p><i>4- The student must be familiar with the establishment of the news agency in the country</i></p> <p><i>5- identify the legislation and laws governing the work of media as well as ethics.</i></p> |
| <p>2. Briefly describe any plans for developing and improving the course that are being implemented. (e.g. increased use of IT or web based reference material, changes in content as a result of new research in the field)</p> <p>-</p> |

C. Course Description (Note: General description in the form used in Bulletin or handbook)

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| <p>Course Description:</p> <p><i>The Saudi Media Decision and its legislations include the students' definition of the media, its concepts and the most important functions, as well as the establishment and development of the Saudi media, including the Saudi press, radio and the Saudi TV and their beginnings in the Kingdom.</i></p> <p><i>As well as to familiarize students with the most important legislation, laws and ethics of important media practices that journalists must adhere to in their careers</i></p> |
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|---|--------------|---------------|
| 1. Topics to be Covered | | |
| List of Topics | No. of Weeks | Contact hours |
| <i>The importance of media in Saudi Arabia</i> | <i>1</i> | <i>2</i> |
| <i>Media in the Ottoman and Hashemite era and the beginning of the Saudi state</i> | <i>2</i> | <i>4</i> |
| <i>The formation and development of the Saudi press and its various stages (individuals - integration - institutions)</i> | <i>1</i> | <i>4</i> |
| <i>The establishment and development of the Saudi Radio - its programs - its administrative structure</i> | <i>2</i> | <i>4</i> |

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| <i>The development and development of Saudi TV - its programs - administrative structure</i> | 2 | 2 |
| <i>The development and development of the Saudi Press Agency</i> | 2 | 4 |
| <i>Media Policy for the Kingdom - Ministry of Information</i> | 3 | 6 |
| <i>Media ethics and some legislation</i> | 2 | 4 |
| <i>total</i> | 16 | 30 |

2. Course components (total contact hours and credits per semester):

| | | Lecture | Tutorial | Laboratory/ Studio | Practical | Other: | Total |
|---------------|---------|---------|----------|-----------------------|-----------|--------|-------|
| Contact Hours | Planned | 30 | | | | - | 30 |
| | Actual | 30 | | | | | 30 |
| Credit | Planned | 2 | | | | | 2 |
| | Actual | 20 | | | | | 2 |

3. Additional private study/learning hours expected for students per week. *There is no*

4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy

On the table below are the five NQF Learning Domains, numbered in the left column.

First, insert the suitable and measurable course learning outcomes required in the appropriate learning domains (see suggestions below the table). **Second**, insert supporting teaching strategies that fit and align with the assessment methods and intended learning outcomes. **Third**, insert appropriate assessment methods that accurately measure and evaluate the learning outcome. Each course learning outcomes, assessment method, and teaching strategy ought to reasonably fit and flow together as an integrated learning and teaching process. (Courses are not required to include learning outcomes from each domain.)

| Co de # | NQF Learning Domains And Course Learning Outcomes | Course Teaching Strategies | Course Assessment Methods |
|---------|--|--|---------------------------------------|
| 1.0 | Knowledge <i>by the end of this course the student should be able to:</i> | | |
| 1.1 | <i>remind the student of the facts of the history of the press and the stages of Saudi development</i> | <i>Direct lectures Discussions</i> | <i>Periodic and final tests</i> |
| 1.2 | <i>explain the efforts made to build strong Saudi flags</i> | <i>Lectures - Discussions</i> | <i>Discussions - Periodic and</i> |

| | | | |
|------------|---|---------------------------------|--|
| | | | <i>final tests</i> |
| 1.4 | <i>analyze the evolution of radio and television in the Kingdom</i> | | |
| | <i>The ethics of media practice shall legislate and abide by the laws and media laws</i> | | |
| 2.0 | Cognitive Skills <i>by the end of this course the student should be able to</i> | | |
| 2.1 | <i>To convey experiences and concepts about the course as a whole and exchange it with colleagues.</i> | <i>Lecture - Dialogues</i> | <i>Duties - the end of the semester test</i> |
| 3.0 | Interpersonal Skills & Responsibility <i>by the end of this course the student should be able to</i> | | |
| 3.1 | <i>work with the team in harmony.</i> | <i>Lectures inside the hall</i> | <i>Duties - the end of the semester test</i> |
| 3.2 | <i>prepare the scientific material and to answer questions and queries</i> | <i>Lectures inside the hall</i> | <i>Duties - the end of the semester test</i> |
| | | | |
| 4.0 | Communication, Information Technology, Numerical | | |
| 4.1 | <i>There is no</i> | | |
| 5.0 | Psychomotor | | |
| 5.1 | <i>There is no</i> | | |

| 5. Schedule of Assessment Tasks for Students During the Semester | | | |
|--|---|---|-----------|
| | Assessment task (i.e., essay, test, quizzes, group project, examination, speech, oral presentation, etc.) | | |
| 1 | <i>the first Mid-term test for discussion</i> | <i>5</i> | <i>10</i> |
| 2 | <i>The second Mid-term test</i> | <i>10</i> | <i>10</i> |
| 3 | <i>First duty - research scientific material and display it</i> | <i>4</i> | <i>5</i> |
| 4 | <i>A second duty-research is a scientific article and its presentation for discussion</i> | <i>8</i> | <i>5</i> |
| 5 | <i>Attend full lectures and participate in discussions and seminars</i> | <i>Continuo us</i> | <i>10</i> |
| 6 | <i>Final test</i> | <i>According to the academic calendar</i> | <i>60</i> |

D. Student Academic Counseling and Support

1. Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice. (include amount of time teaching staff are expected to be available each week)

Library hours for the course teacher: ((8 hours per week)). 2 - The family of the department of the Division: (round the clock) 3- Department of Press and Information Department (Head of Department, Secretary of Department) ((throughout the day)) 4 - faculty members in the department. (8 hours per week) 5- Academic instructors from faculty members in the department ((in weekly deletion, addition and in office hours))

E Learning Resources

1. List Required Textbooks

There is a book of course

2. List Essential References Materials (Journals, Reports, etc.)

1. *The Saudi Media and its Legislation - Assistant to Khader Al Orabi Al Harthy.*
2. *Dr. Abdul Rahman Al-Shabaily Information and flags, Riyadh 1420.*
3. *Othman Hafez Journalism in the Kingdom of Saudi Arabia, Jeddah: Al Madina for Printing and Publishing*
4. *Dr. Abdul Aziz bin Salma. Ahmed Al-Jasser and the march of journalism, printing and publishing in the city of Riyadh, Riyadh: Obeikan*
5. *Dr. Mohammed Al-Shamikh. Journalism in the Kingdom of Saudi Arabia, Dar Al-Ulum for Printing and Publishing 1402.*
6. *Badr Kareem. The Origin and Evolution of Radio in the Saudi Society, Third Edition, 1420-2000.*
7. *Ministry of Culture and Information, Saudi Media Festival, 1419-1999*

3. List Electronic Materials, Web Sites, Facebook, Twitter, etc.

1. <https://www.moci.gov.sa> Saudi Ministry of Information
2. <http://asami.com.sa> Ahmed Bin Salman Academy for Applied Media
3. <http://samc.ksu.edu.sa> Saudi Media and Communication Association /

4. Other learning material such as computer-based programs/CD, professional standards or regulations and software.

F. Facilities Required

Indicate requirements for the course including size of classrooms and laboratories (i.e. number of seats in classrooms and laboratories, extent of computer access, etc.)

1. Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)

- **Classrooms (60 seats)**

2. Technology resources (AV, data show, Smart Board, software, etc.)

. **Strive to provide technical support for learning**

3. Other resources (specify, e.g. if specific laboratory equipment is required, list requirements or attach list)

G Course Evaluation and Improvement Processes

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| <p>1. Strategies for Obtaining Student Feedback on Effectiveness of Teaching</p> <p>1. - Quarterly and final tests</p> <p>2. Discussion</p> <p>3. Student dialogues quarterly. - Through questionnaires distributed to students</p> |
| <p>2. Other Strategies for Evaluation of Teaching by the Instructor or by the Department</p> <p>Evaluating the performance of students through the results and exchanging the correction of a sample of the tests periodically by the faculty members in the same specialization and reviewed by the head of the department. - Learn the shortcomings and try to remedy them. - Through questionnaires distributed to students</p> |
| <p>3. Processes for Improvement of Teaching</p> <p><i>Conducting periodic review of the course in order to make the scientific material present in the minds of students and work to retrieve it in a timely manner</i></p> <p><i>2 - Involve students in the teaching process by assigning them to prepare the scientific material and submit it for discussion</i></p> |
| <p>4. Processes for Verifying Standards of Student Achievement (e.g. check marking by an independent member teaching staff of a sample of student work, periodic exchange and remarking of tests or a sample of assignments with staff at another institution)</p> <p><i>Periodic follow-up is conducted by the course instructor, as is reviewed by an independent rectification member</i></p> |
| <p>5. Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement.</p> <p>1. <i>Activate the role of coordinator of the decision</i></p> <p>2. <i>Periodic reports on performance</i></p> <p>3. <i>Workshops to develop performance</i></p> <p>4. <i>Writing the report of the course by the end of the semester</i></p> |

Name of Course Instructor: ___ *Khaled Mohamed Abdelkader*

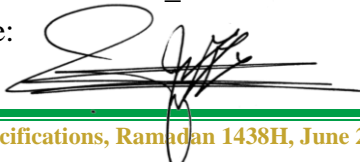


Signature:

Date Specification Completed: _____

Program Coordinator: ___ *Ali bin Mohammed Al - Somali* _____

Signature:



Date Received: ___ *5/9/1438* _____

