



هيئة تقويم التعليم
Education Evaluation Commission
المركز الوطني للتقويم والاعتماد الأكاديمي
National Center for Academic Accreditation and Evaluation

. COURSE SPECIFICATIONS (Specialized Journalism 330 COM)

Course Specifications

Institution: Jazan university	Date:
College/Department : faculty of Arts and Humanities Sciences Department of Journalism and Media	

A. Course Identification and General Information

1. Course title and code: Specialized Press , 330 COM	
2. Credit hours: 3 h	
3. Program(s) in which the course is offered. (If general elective available in many programs indicate this rather than list programs)	
4. Name of faculty member responsible for the course: Dr.Tarek M. Elseedy	
5. Level/year at which this course is offered: . Third - Level six	
6. Pre-requisites for this course (if any): The entrance to Media 201 med	
7. Co-requisites for this course (if any): no	
8. Location if not on main campus: Faculty of Arts and Humanities - College of Abi Arish + Girls Complex in Jizan	
9. Mode of Instruction (mark all that apply):	
a. traditional classroom	<input type="text" value=":/"/> What percentage? <input type="text" value="100"/>
b. blended (traditional and online)	<input type="text"/> What percentage? <input type="text"/>
c. e-learning	<input type="text"/> What percentage? <input type="text"/>
d. correspondence	<input type="text"/> What percentage? <input type="text"/>
f. other	<input type="text"/> What percentage? <input type="text"/>
Comments:	

B Objectives

1. What is the main purpose for this course?

Studying the types of newspapers and specialized magazines such as newspapers, magazines, economic, practical, religious, literary, artistic, sports, women and children.

- Emphasis on the categories, concepts, technical and editorial bases and characteristics of each type.

2. Briefly describe any plans for developing and improving the course that are being implemented. (e.g. increased use of IT or web based reference material, changes in content as a result of new research in the field)

1 - the increasing use of materials and references that rely on information technology or the Internet.

2 - Provide students with a set of PDF files on specialized journalism.

3. Urge students to use the Internet and search for additional sources of learning.

4- Providing the library with many distinguished references in this course as well as the latest studies in the field of specialized journalism.

C. Course Description (Note: General description in the form used in Bulletin or handbook)

Course Description:

The specialized journalism course includes the concept of specialized journalism and its beginnings in the Arab world, its elements, levels, functions and classifications.

It also includes a detailed explanation of specialized journalism models including women's press, children's press, artistic journalism, accident journalism, sports journalism, school, local, economic

1. Topics to be Covered

List of Topics	No. of Weeks	Contact hours
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Defining the concept of specialized journalism Types of newspapers and specialized magazines	Two weeks	6 hours
Articles, functions and characteristics of specialized newspapers and magazines	Two week	6hours
Women's Press - The Concept of the Art of Liberation – The image of women in journalism - international efforts for improvement	Two weeks	6 hours
Children's Journal - Concept of Types - Classification – Goals Functions - Properties - Reality - Solutions	Two weeks	6 hours
Arts journalism - Concept - Factors of diffusion - Sources and types of coverage	Two week	6 hours
Accident journalism - Concept - Coverage elements - Sources - types of coverage.	Two week	6 hours
Sports Journalism - Concept - Sources of Information - Tasks of the Sports Correspondent	Two week	6 hours
School journalism - objectives and functions - types - writing arts in the press. Local Journalism - Importance - Jobs - Local Press Issues and Solutions.	a week	3 hours

2. Course components (total contact hours and credits per semester):

		Lecture	Tutorial	Laboratory/ Studio	Practical	Other:	Total
Contact Hours	Planned	45		0			45
	Actual	45					45
Credit	Planned	3		0			3
	Actual	3					3

3. Additional private study/learning hours expected for students per week.

4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy

On the table below are the five NQF Learning Domains, numbered in the left column.

First, insert the suitable and measurable course learning outcomes required in the appropriate

learning domains (see suggestions below the table). Second , insert supporting teaching strategies that fit and align with the assessment methods and intended learning outcomes. Third , insert appropriate assessment methods that accurately measure and evaluate the learning outcome. Each course learning outcomes, assessment method, and teaching strategy ought to reasonably fit and flow together as an integrated learning and teaching process. (Courses are not required to include learning outcomes from each domain.)			
Code #	NQF Learning Domains And Course Learning Outcomes By the end of the course students will be able to:	Course Teaching Strategies	Course Assessment Methods
1.0	Knowledge		
1.1	Describe different press editing techniques in specialized journalism fields	Lecture - - Collective duties scientific researches	Questions inside the room
1.2	Recognize the tools of press editing and awareness in the specialized press.	Lecture – discussion Cooperative learning	Oral exams And written
2.0	Cognitive Skills		
2.1	Mention Specify definitions for the specialized press	Lectures Comparative Study	Student Seminars Student Reports
2.2	Explain the different press editing templates in the specialized press	Lecture - discussion	Oral exams And written
3.0	Interpersonal Skills & Responsibility		
3.1	Gain the skill of teamwork	Collective duties	Collective presentation of duties
3.2	Working in mini research teams	Configure mini-research teams	Evaluate product reports
4.0	Communication, Information Technology, Numerical		
4.1	Good work with software related to journalistic work	Paying the student to develop computer skills	Practical application
4.2	Developing the skill of reading critical, comparative and explanatory	Take samples of specialized journalism	Evaluation of student works
5.0	Psychomotor		
5.1	Conducting field training surveys (possible)	Supervising the collective works of the class	Evaluation of records
5.2	Visit specialized press institutions (if	Design of a program of field visits	Performance reports

available)		
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5. Schedule of Assessment Tasks for Students During the Semester			
	Assessment task (i.e., essay, test, quizzes, group project, examination, speech, oral presentation, etc.)	Week Due	Proportion of Total Assessment
1	periodically test the first	6	10
2	periodically test the second	11	10
3	attend, discussions and interaction, and activity (work	14	20
4	my final test. Last semester	15	60
5			
6			
7			
8			

D. Student Academic Counseling and Support

1. Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice. (include amount of time teaching staff are expected to be available each week)
 - **Provide opportunities to meet with teachers by identifying office hours on the course schedule advertiser. (Not less than six office hours per week)**
 - **Dates between eight in the morning until 2 in the afternoon.**
 - **Action Group on the means of communication what''s app., or email**

E Learning Resources

1. List Required Textbooks
 1. **Samira Mohiuddin Shaikhani and Mohammed Khalil Al-Rifa'i, Specialized Press (Damascus: 2007).**
2. List Essential References Materials (Journals, Reports, etc.)
 1. **Salah Abdul Latif (2002). Specialized Press, I 1, Alexandria: Artistic Radiation Library and Press.**
 - Ismail Ibrahim (2001). Specialized Journalist, Cairo: Dar Al Fajr Publishing and Distribution.**
 - 3 - **Farouk Abu Zeid (1993). Specialized Journalism, I 2, Cairo: The World of Books**
3. List Electronic Materials, Web Sites, Facebook, Twitter, etc.
 - **the scientific sites of universities and Saudi Arabia - Saudi Digital Library.**
4. Other learning material such as computer-based programs/CD, professional standards or regulations and software.

It depends on the site and Google the international information network. You can download educational in Specialized Press, and PowerPoint files to explain.

F. Facilities Required

Indicate requirements for the course including size of classrooms and laboratories (i.e. number of seats in classrooms and laboratories, extent of computer access, etc.)
1. Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.) Suitable classrooms - Computer lab - Data Show display screens to view an educational PowerPoint slides Wi-Fi network available to students.
2. Technology resources (AV, data show, Smart Board, software, etc.) Personal computer - a display device - Antivirus
3. Other resources (specify, e.g. if specific laboratory equipment is required, list requirements or attach list) a special laboratory full press imaging (cameras and printing units and lighting ...)

G Course Evaluation and Improvement Processes

1. Strategies for Obtaining Student Feedback on Effectiveness of Teaching Provide questionnaires to students in different ways and paperless, electronic on the site of admission and registration , and using Google Drive at the end of the course about the scheduled general and teaching methods and the efficiency of appliances and equipment, and others. - Follow-up to the results of periodic tests
2. Other Strategies for Evaluation of Teaching by the Instructor or by the Department - Follow-up corresponding departments in other colleges within the Kingdom. - File to be stating the pros and cons 0 - Set up an email the department is communicating with students through it.
3. Processes for Improvement of Teaching Take advantage of assessing students on teaching methods. - Attend courses on effective teaching, reading and follow-up to the latest curriculum and teaching methods. - Seminars on the quality of education . - Comparisons between the decisions of the section to their counterparts in other universities. - Lecture halls equipped for the possibility of employing a variety of teaching

methods of such discussion and collaborative learning.

- The use of modern techniques and visual aids in teaching.

4. Processes for Verifying Standards of Student Achievement (e.g. check marking by an independent member teaching staff of a sample of student work, periodic exchange and remarking of tests or a sample of assignments with staff at another institution)

It is by reviewing another professor and sign the answer sheet of students

5. Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement.

A survey of students and professors view through scientific discussions boards section on the effectiveness of planned and modern information and coping with the work of the media.


- Workshops with students.

- Access to books and references and research relevant to the curriculum .

Name of Course Instructor: Dr. Tarek M. Elseedy

Signature:  Date Specification Completed: _____

Program Coordinator: L. Aly M. Somaly

Signature:  Date Received: _____