



هيئة تقويم التعليم
Education Evaluation Commission
المركز الوطني للتقويم والاعتماد الأكاديمي
National Center for Academic Accreditation and Evaluation

T6. COURSE SPECIFICATIONS
electronic journalism
322com

Course Specifications

Institution: Gazan Universi	Date: 15-1-1439h
College/Department : Arts & Humanities - Press & Media Department	

A. Course Identification and General Information

1. Course title and code: Electronic Journalism (322 com - 3)	
2. Credit hours: 3 credit hours	
3. Program(s) in which the course is offered. (If general elective available in many programs indicate this rather than list programs) Programs: Journalism and Media	
4. Name of faculty member responsible for the course Dr.. Walid Abdel Fattah Abdel Fattah El Naggar	
5. Level/year at which this course is offered: computer	
6. Pre-requisites for this course (if any): computer	
7. Co-requisites for this course (if any): Faculty of Arts and Humanities - College of Abu Arish - Jizan	
8. Location if not on main campus: building 1	
9. Mode of Instruction (mark all that apply):	
a. traditional classroom	<input type="checkbox"/> What percentage? <input type="text" value="100"/>
b. blended (traditional and online)	<input type="checkbox"/> What percentage? <input type="text"/>
c. e-learning	<input type="checkbox"/> What percentage? <input type="text"/>
d. correspondence	<input type="checkbox"/> What percentage? <input type="text"/>
f. other	<input type="checkbox"/> What percentage? <input type="text"/>
Comments:	

B Objectives

1. What is the main purpose for this course?

- The definition of the terms related to the course (the strategic method, the approach) and the teaching process and its components.
- Identify the most important modern technological methods in education and delivery of content to students
- Understanding and understanding some programs to serve the practical side of the course
- Defining the specifications of a successful teaching strategy
- Awareness of the educational and cognitive foundations from which different strategies are launched to deliver the educational content of students.
- Develop the ability to create a new strategy or modify a previous strategy commensurate with the variables of teaching elements
- Diversifying the sources of learning course topics.

2. Briefly describe any plans for developing and improving the course that are being implemented. (e.g. increased use of IT or web based reference material, changes in content as a result of new research in the field)

- 1 - Using visual aids such as DataShow to display PowerPoint slides for the course.
2. Provide students with a set of PDF files on the system of the Saudi Press Foundation.
3. Urge students to use the Internet and search for additional sources of learning.
4. Recommending field visits to press and media institutions inside and outside the Kingdom to learn about their organizational structure and the nature of their management.

C. Course Description (Note: General description in the form used in Bulletin or handbook)

Course Description:

2. Describe briefly what plans are currently being implemented to develop and improve the course? (Such as increased use of information technology, use of the Internet as references, changes in content as a result of new research in the field of study).

1 I suggest working workshops for the electronic press to introduce the internal and external public to the new concepts of the new media in general and the electronic press.

2 virtual workshops for the e-newspaper site and comparison with other media.
 3 seminars on social networking sites and their relation to electronic newspapers.
 4 Concepts related to electronic journalism (alternative media, new media).
 Plans can be implemented to improve the decision

- Familiarity with all that is new and new in teaching and learning strategies.
- Review published and unpublished research and studies in Arab universities, magazines and periodicals And foreign.
- Taking advantage of the latest experimental research results in teaching methods and strategies for curriculum development.
- Pursuing all new in the other specialized fields to benefit from it in the teaching and learning methods.
- Apply some modern teaching strategies.

Preparing an electronic curriculum for effective teaching strategies.

1. Topics to be Covered		
List of Topics	No. of Weeks	Contact hours
Introduction and explanation of the objectives and dimensions of the course What is electronic journalism?	a week	3 hours
The emergence and development of electronic journalism. Features and characteristics of electronic newspapers	a week	3 hours
Advantages of electronic journalism The basic features of the electronic newspaper versus the paper press	Two weeks	6 hours
Services of electronic press. The needs of the public from the electronic newspapers and the news from them	three weeks	9 hours
Methods of collecting press material electronically. The role and applications of the computer in the field of printing and publishing press and electronic	Two weeks	6 hours
Periodic test of the first conditions to be observed in electronic newspapers. And the types of Arab electronic newspapers	Two weeks	6 hours

The foundations of the design of electronic newspapers. Principles of electronic newspaper design	a week	3 hours
The Concept of Electronic Journalism. Features and characteristics of the art of journalism in electronic newspapers	Two weeks	6 hours
The actual reality of the Arab electronic press. Methods of preparing Arabic electronic newspapers. Second periodic test	a week	3 hours
Electronic journalism in some Arab countries. The obstacles facing the Arab electronic press. Electronic Journalism in Saudi Arabia. Reviews and general applications in the electronic press	a week	3 hours

2. Course components (total contact hours and credits per semester):

		Lecture	Tutorial	Laboratory/ Studio	Practical	Other:	Total
Contact Hours	Planned	30		15			45 hours: 3 / week
	Actual	30		15			45 hours: 3 / week
Credit	Planned	2		1			3 hours:
	Actual	2		1			3 hours:

3. Additional private study/learning hours expected for students per week.

4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy

On the table below are the five NQF Learning Domains, numbered in the left column.

First, insert the suitable and measurable course learning outcomes required in the appropriate learning domains (see suggestions below the table). **Second**, insert supporting teaching strategies that fit and align with the assessment methods and intended learning outcomes. **Third**, insert appropriate assessment methods that accurately measure and evaluate the learning outcome. Each course learning outcomes, assessment method, and teaching strategy ought to reasonably fit and flow together as an integrated learning and teaching process. (Courses are not required to include learning outcomes from each domain.)

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Code #	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
1.0	Knowledge		
1.1	He knows the importance of electronic journalism and mentions its definition and functions.	Lecture and discussion	Examinations
1.2	His understanding of the electronic press and the role of the Internet in this summarizes the most important scientific and technical foundations of electronic journalism.	Lecture and discussion	Examinations
2.0	Cognitive Skills		
2.1	Explains the basics of electronic journalism, the practical application of electronic newspaper programs (Front Page Rose Press)	Lecture - brainstorming	Examinations - Research
2.2	Evaluate the practical application according to scientific principles.	Lecture and discussion	discussion
3.0	Interpersonal Skills & Responsibility		
3.1	A team chooses a project for a public or specialized electronic newspaper, and selects a distinct topic in which it can display its ability to produce an electronic newspaper	Brainstorming lecture	discussion Examinations
3.2	The program experiences are transferred to team members	Discussion, role-playing	Observation - discussion
4.0	Communication, Information Technology, Numerical		
4.1	Collects and uses a media press material within the proposed practical program and applies it inside and outside the college by	discussion	Note - search

	joint task forces.		
4.2	Acquires the skills of dealing with the program and the computer, and can save applied works and send them in different ways	Lecture and discussion	Exams - Discussions
5.0	Psychomotor		
5.1	Prepares for the design and preparation of a prototype for an electronic newspaper using specific software programs	Lecture and discussion	Observation and projects
5.2			

5. Schedule of Assessment Tasks for Students During the Semester			
	Assessment task (i.e., essay, test, quizzes, group project, examination, speech, oral presentation, etc.)	Week Due	Proportion of Total Assessment
1	First periodic test	Sixth	15%
2	Attendance, discussion and research (teams)	Eighth	10%
3	Second periodic test	tenth	15%
4	Final theoretical test.	Last semester	60%
5			
6			
7			
8			

D. Student Academic Counseling and Support

<p>1. Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice. (include amount of time teaching staff are expected to be available each week)</p> <p>Provide opportunities for teachers to meet by setting office hours on the advertised curriculum. (Not less than 6 hours per week)</p> <p>- Dates are from 8 am to 2 pm.</p> <p>- Group work on the means of communication Wats Ab, or email.</p>

E Learning Resources

<p>1. List Required Textbooks</p> <p>Sherif Darwish Al-Laban (2005). Electronic Journalism: Studies in Interactive and Web Design, Cairo: Egyptian Lebanese Dar</p>
<p>2. List Essential References Materials (Journals, Reports, etc.)</p>

Sherif Darwish Al - Labban (2005). Electronic Journalism: Studies in Interactive and Web Design, Cairo: Egyptian Lebanese Dar
2 Saud Saleh Qutb (2002). Is print journalism on its way to extinction? Old Media & New Media, 1st Floor, Jeddah: Al Madinah Al Munawwarah Printing & Publishing Co

3. List Electronic Materials, Web Sites, Facebook, Twitter, etc.
Basant Abdulmohsen Akbawi (2008) Electronic Journalism and its Structure on the Internet, Cairo: Al-Khwarizm, the source of the university book.
Said Al - Gharib Al - Najjar (2003). Journalism Technology in the Digital Age, Cairo: Egyptian Lebanese House.
2 Mr. Bakhit (2000). Journalism and Internet, Cairo: Arab Publishing and Distribution

4. Other learning material such as computer-based programs/CD, professional standards or regulations and software.
1. (Practical sites for Saudi and Arabic universities - Saudi Digital Office.)

F. Facilities Required

Indicate requirements for the course including size of classrooms and laboratories (i.e. number of seats in classrooms and laboratories, extent of computer access, etc.)

1. Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)

Suitable classrooms - DataShow screens for PowerPoint presentations - Internet presence

2. Technology resources (AV, data show, Smart Board, software, etc.)

PC - Projector

3. Other resources (specify, e.g. if specific laboratory equipment is required, list requirements or attach list)

G Course Evaluation and Improvement Processes

1. Strategies for Obtaining Student Feedback on Effectiveness of Teaching

Submit questionnaires to students in various paper and electronic forms on the site of acceptance and registration, and using Google Drive at the end of the chapter on the course in general and methods of teaching and the efficiency of equipment and other.

- Follow up the results of periodic tests

2. Other Strategies for Evaluation of Teaching by the Instructor or by the Department

Follow up the corresponding departments in other colleges within the Kingdom.

- Course file mentions the negatives and positives

- Preparing an e-mail for the department to communicate with students through it.

3. Processes for Improvement of Teaching

Take advantage of students' assessment of teaching methods.

- Attend courses on effective teaching, reading and follow-up of the latest curricula and teaching methods.

- Quality education seminars

- Make comparisons between the department's courses with their counterparts in other universities.

- Providing lecture halls for the possibility of employing various teaching methods such as discussion and collaborative learning.

- Use of modern techniques and visual aids in teaching.

4. Processes for Verifying Standards of Student Achievement (e.g. check marking by an independent member teaching staff of a sample of student work, periodic exchange and remarking of tests or a sample of assignments with staff at another institution)

It is done by reviewing another professor and signing the student answer sheets

5. Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement.

The opinion of the students and professors through the scientific discussions of the boards of the department on the effectiveness of the course and the modernity of information and keeping pace with the work of the media.

- Holding workshops with students.

- Access to books, references and research relevant to the decision.

Name of Course Instructor: **_ Dr.. Walid Abdel Fattah Abdel Fattah El Naggar**



Signature:

Date Specification Completed: **_15 / 1 / 1439**

Program Coordinator: _____

Signature: _____



Date Received: _____