



T6. COURSE SPECIFICATIONS

(Tour Guiding 305 Tour-2)

Faculty of Arts and Humanities



هيئة تقويم التعليم
Education Evaluation Commission

Course Specifications

Institution: Jazan University	Date: first semester 1438-1439h
College/Department : Faculty of Arts and Humanities, Department of Tourism and Archaeology	

A. Course Identification and General Information

1. Course title and code: Tour Guiding 305 Tour-2																				
2. Credit hours: 2 CH																				
3. Program(s) in which the course is offered. (If general elective available in many programs indicate this rather than list programs) BA of Tourism and Archaeology																				
4. Name of faculty member responsible for the course Abdelrahman Ali Abdelrahman																				
5. Level/year at which this course is offered: Level Five																				
6. Pre-requisites for this course (if any): None																				
7. Co-requisites for this course (if any): None																				
8. Location if not on main campus: Faculty of Arts and Humanities in Abu Arish																				
9. Mode of Instruction (mark all that apply): <table><tr><td>a. traditional classroom</td><td><input checked="" type="checkbox"/></td><td>What percentage?</td><td><input type="text" value="100%"/></td></tr><tr><td>b. blended (traditional and online)</td><td><input type="checkbox"/></td><td>What percentage?</td><td><input type="text"/></td></tr><tr><td>c. e-learning</td><td><input type="checkbox"/></td><td>What percentage?</td><td><input type="text"/></td></tr><tr><td>d. correspondence</td><td><input type="checkbox"/></td><td>What percentage?</td><td><input type="text"/></td></tr><tr><td>f. other</td><td><input type="checkbox"/></td><td>What percentage?</td><td><input type="text"/></td></tr></table>	a. traditional classroom	<input checked="" type="checkbox"/>	What percentage?	<input type="text" value="100%"/>	b. blended (traditional and online)	<input type="checkbox"/>	What percentage?	<input type="text"/>	c. e-learning	<input type="checkbox"/>	What percentage?	<input type="text"/>	d. correspondence	<input type="checkbox"/>	What percentage?	<input type="text"/>	f. other	<input type="checkbox"/>	What percentage?	<input type="text"/>
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f. other	<input type="checkbox"/>	What percentage?	<input type="text"/>																	
Comments: Visiting some archaeological sites and museums																				

B Objectives

1. What is the main purpose for this course?

Identify the principles, significance, skills and practices of Tour Guiding.

2. Briefly describe any plans for developing and improving the course that are being implemented. (e.g. increased use of IT or web based reference material, changes in content as a result of new research in the field)

Updating the scientific content

C. Course Description (Note: General description in the form used in Bulletin or handbook)

Course Description:

1. To identify the importance of tour guiding and list the qualifications and specifications of tour guide
2. To learn how to practice tour guiding.
3. To simulate the tour guide in archaeological sites.
4. To explain how to obtain the license.
5. To recognize tour Guiding in Kingdom of Saudi Arabia,
6. To tell regulations of tourist guidance activity General Authority for Tourism and National Heritage

1. Topics to be Covered

List of Topics	No. of Weeks	Contact hours
Meaning Tour Guiding past and present	1	2
Development of Tour Guiding through ages.	1	2
Tour Guiding (aims – elements- importance)	1	2
tour Guide types	1	2
Scientific qualification of the tour guide	1	2
Features of tour guide private and public	1	2
Study and professional background of tour guide	1	2
Conditions for obtaining the license	1	2

Ethics of Tourism Guidance Profession	1	2
Tour guide in the field	1	2
Documents and data needed by the tour guide	2	4
Tour Guiding in Kingdom of Saudi Arabia	1	2
Regulations of tourist guidance activity General Authority for Tourism and National Heritage	2	4

2. Course components (total contact hours and credits per semester):

		Lecture	Tutorial	Laboratory/ Studio	Practical	Other:	Total
Contact Hours	Planned	30	0	0	0	0	30
	Actual	30	0	0	0	0	30
Credit	Planned	2	0	0	0	0	2
	Actual	2	0	0	0	0	2

3. Additional private study/learning hours expected for students per week.

2h

4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy

On the table below are the five NQF Learning Domains, numbered in the left column.

First, insert the suitable and measurable course learning outcomes required in the appropriate learning domains (see suggestions below the table). **Second**, insert supporting teaching strategies that fit and align with the assessment methods and intended learning outcomes. **Third**, insert appropriate assessment methods that accurately measure and evaluate the learning outcome. Each course learning outcomes, assessment method, and teaching strategy ought to reasonably fit and flow together as an integrated learning and teaching process. (Courses are not required to include learning outcomes from each domain.)

Code #	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
	By the end of this course the student will be able to ...		
1.0	Knowledge		
1.1	write the importance of tour guiding in modern tourism	Lectures	Exam
1.2	Recognize the Tour Guiding through ages	Lectures	Exam
1.3	Record the Features of tour guide	Lectures	Exam
2.0	Cognitive Skills		
2.1	Explain how to practice tour guiding	Lectures and discussion	Exam

2.2	Summarize how to obtain license.	Lectures and discussion	Exam
3.0	Interpersonal Skills & Responsibility		
3.1	illustrate how to lead a tour team	Lectures and Seminars	Exam
3.2	modify tour guide in classroom	Work shops	
4.0	Communication, Information Technology, Numerical		
4.1	Demonstrate the group of tourists	Lectures and activities	Exam
4.2	use what he studied in the field of work	Lectures and Work shops	
4.3	Use the body language	Lectures and presentation	
5.0	Psychomotor		
5.1	Face the audience	Work shops	
5.2	Cooperate with his classmates	Work shops	

5. Schedule of Assessment Tasks for Students During the Semester			
	Assessment task (i.e., essay, test, quizzes, group project, examination, speech, oral presentation, etc.)	Week Due	Proportion of Total Assessment
1	A written test	4	10
2	A written test	8	10
3	A written test	12	10
4	Motivation inside the classroom	Continued	10
5	A final exam		60

D. Student Academic Counseling and Support

1. Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice. (include amount of time teaching staff are expected to be available each week)

1. 10 official hours
2. 2 academic advising hours

E Learning Resources

1. List Required Textbooks

1. أحمد عيسى: أسس تنظيم الرحلات ومهارات الإرشاد السياحي، الرياض 2006.
2. **General Authority for Tourism and National Heritage publications**
3. عبدالرحمن علي عبدالرحمن: الإرشاد السياحي (مذكرة) 2017م.
- 4- أحمد الجلاد: مدخل الى علم السياحة، الرياض، 1998.

2. List Essential References Materials (Journals, Reports, etc.)

Newsletter of Tourism and National Heritage. KSA
مجلة اطلال (حولية هيئة السياحة والتراث الوطنى السعودية)

3. List Electronic Materials, Web Sites, Facebook, Twitter, etc.

<http://www.al-mostafa.com>,
www.mas.gov.sa,
www.scta.gov.sa

4. Other learning material such as computer-based programs/CD, professional standards or regulations and software.

Data show

F. Facilities Required

Indicate requirements for the course including size of classrooms and laboratories (i.e. number of seats in classrooms and laboratories, extent of computer access, etc.)
1. Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.) 1. Classrooms with 30 seats
2. Technology resources (AV, data show, Smart Board, software, etc.) 1. Computers connected with the internet 2. Data show
3. Other resources (specify, e.g. if specific laboratory equipment is required, list requirements or attach list) Not applicable

G Course Evaluation and Improvement Processes

1. Strategies for Obtaining Student Feedback on Effectiveness of Teaching 1. Exams 2. Seminars and workshops 3. Reports and researches
2. Other Strategies for Evaluation of Teaching by the Instructor or by the Department Designed questionnaire and analyzing it's outcomes
3. Processes for Improvement of Teaching 1. Providing data show equipment 2. Arrange some tours to the museums and archaeological sites related to the course
4. Processes for Verifying Standards of Student Achievement (e.g. check marking by an independent member teaching staff of a sample of student work, periodic exchange and remarking of tests or a sample of assignments with staff at another institution) Done with colleagues in the department
5. Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement. 1. Connecting the other related department in other universities in order to exchange experiences 2. Developing the scientific data continuously. 3. Preparing questionnaires for the students to see their opinions.



Name of Course Instructor: **Abdelrahman Ali Abdelrahman**

Signature: **Abdelrahman Ali** Date Specification Completed: _____

Program Coordinator: _____

Signature: _____ Date Received: _____



Education Evaluation Commission

Name of Course Instructor: Abdelrahman Ali Abdelrahman

Signature: Abdelrahman Ali Date Specification Completed: _____

Program Coordinator: Dr. Faisal Tomihi

Signature: _____ Date Received: _____