



## **ATTACHMENT 5.**

# **Jazan University Faculty of Arts and Humanities**

## **T6. COURSE SPECIFICATIONS (CS)**

**Eco- tourism  
Tour 407**



هيئة تقويم التعليم  
Education Evaluation Commission

## Course Specifications

Institution: JazanUniversity

Date: 1<sup>st</sup> Semester Academic Year 1439-1440

College/Department: Faculty of Arts and Humanities- Tourism and Archeology department

### A. Course Identification and General Information

1. Course title and code: Eco- tourism - Tour 407

2. Credit hours: Two hours

3. Program(s) in which the course is offered.

(If general elective available in many programs indicate this rather than list programs)

Bachelor of Tourism and Archeology

4. Name of faculty member responsible for the course

Mossa Ahmed Haessy

5. Level/year at which this course is offered: Seventh level.

6. Pre-requisites for this course (if any):

There is no

7. Co-requisites for this course (if any):

There is no

8. Location if not on main campus:

Colleges Abu Arish complex - built classrooms and teaching No. 4

9. Mode of Instruction (mark all that apply):

a. traditional classroom

What percentage?

50

b. blended (traditional and online)

What percentage?

c. e-learning

What percentage?

d. correspondence

What percentage?

f. other

What percentage?

50

Comments:

## B Objectives

1. What is the main purpose for this course?
  1. Definition of eco-tourism.
  2. Introduce students to the environment and environmental and natural resources for tourism.
  3. Study trends of Eco-tourism and different practices.
  4. Study of the positive and negative effects for different tourism activities on the environment.

Propose appropriate solutions to confrontation of damages to the environment from tourism and activation of positive practices that preserve or conserve the environment.

2. Briefly describe any plans for developing and improving the course that are being implemented. (e.g. increased use of IT or web based reference material, changes in content as a result of new research in the field)

Show students for environmentally friendly projects that works from government.

## C. Course Description (Note: General description in the form used in Bulletin or handbook)

### Course Description:

Students are trained in the lecture room on Definition of the environment, Trends study of Eco-tourism, Global organizations to care the environment, Sightseeing Tourism, Environmental consciousness, The concept of eco-tourism, Utilize environmental Specifications to activate tourism, Natural Protectorates Areas, Pollution, Pollution troubles, Natural Wildlife – Activities of natural tourism, Environmental aspect, Eco lodge, Economic feasibility and its relation to develop the eco-tourism concept.

### 1. Topics to be Covered

| List of Topics                         | No. of Weeks | Contact hours |
|--|--------------|---------------|
| Definition of the environment.         | 1-2          | 4             |
| - Trends study of Eco-tourism. (Quiz). | 3-4          | 4             |
| - Pollution - Pollution troubles.      | 5-6          | 4             |

|  |       |   |
|--|-------|---|
| - Sightseeing Tourism - Environmental consciousness.   | 7     | 2 |
| - Environmental impact assessment, principles of economic feasibility, eco-tourism indicators. (Mid term). | 8-9   | 4 |
| - Global organizations to care the environment.  | 10-11 | 4 |
| - Each group presents the Economic feasibility of eco-tourism project.                                     | 12    | 2 |
| - Preparing and discussion about the final exam- (Final exam).   | 13-14 | 4 |

2. Course components (total contact hours and credits per semester):

|               |         | Lecture  | Tutorial             | Laboratory or Studio | Practical | Other: | Total         |
|---------------|---------|----------|----------------------|----------------------|-----------|--------|---------------|
| Contact Hours | 2       | no       | no                   | no                   | no        | 2      | Contact Hours |
| Credit        | 28      | no       | no                   | no                   | no        | 28     | Credit        |
| Contact Hours | Lecture | Tutorial | Laboratory or Studio | Practical            | Other:    | Total  |               |
|               | 2       | no       | no                   | no                   | no        | 2      | Contact Hours |

3. Additional private study/learning hours expected for students per week.

4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy

**On the table below are the five NQF Learning Domains, numbered in the left column.**

**First**, insert the suitable and measurable course learning outcomes required in the appropriate learning domains (see suggestions below the table). **Second**, insert supporting teaching strategies that fit and align with the assessment methods and intended learning outcomes. **Third**, insert appropriate assessment methods that accurately measure and evaluate the learning outcome. Each course learning outcomes, assessment method, and teaching strategy ought to reasonably fit and flow together as an integrated learning and teaching process. (Courses are not

| required to include learning outcomes from each domain.) |   |  |  |
|--|---|--|--|
| Code #   | NQF Learning Domains And Course Learning Outcomes   | Course Teaching Strategies                                 | Course Assessment Methods                                  |
| <b>1.0</b>   | <b>Knowledge</b>  |  |  |
| 1.1  | Student able to define the Study of environment   | Small groups   | Lectures   |
| 1.2  | Students able to defer the importance of the environment in our life trough analyzing basics of eco sustainability.               |  | Tests and seminars   |
| <b>2.0</b>   | <b>Cognitive Skills</b>   |  |  |
| 2.1  | To compare the way of making eco tourism projects in Saudi Arabia according to scientific and theories of tourism sustainability. | Debates and Seminars                                       | Papers, written exam questions                             |
| 2.2  |   |  |  |
| <b>3.0</b>   | <b>Interpersonal Skills &amp; Responsibility</b>  |  |  |
| 3.1  | The ability to provide presentation.  | The ability to provide presentation.                       | The ability to provide presentation.                       |
| 3.2  | The ability to search for good information about power point presentation .   | Discussion   | Discussion   |
| <b>4.0</b>   | <b>Communication, Information Technology, Numerical</b>   |  |  |
| 4.1  | Improve using technology in studying.   | Discuss  | Discussion   |
| 4.2  | Support students to discuss and Accept other destinations.  | Support students to discuss and Accept other destinations. | Support students to discuss and Accept other destinations. |
| <b>5.0</b>   | <b>Psychomotor</b>  |  |  |
| 5.1  | Students able to present and explain their projects   | Debates  | Presentation   |
| 5.2  |   |  |  |

| 5. Schedule of Assessment Tasks for Students During the Semester |   |              |                                |
|--|---|--------------|--------------------------------|
|  | Assessment task (e.g. essay, test, group project, examination, speech, oral presentation, etc.) | Week Due     | Proportion of Total Assessment |
| 1  | Quiz  | 4            | 10%                            |
| 2  | Mid term  | 8            | 10%                            |
| 3  | Presentation  | 13           | 10%                            |
| 4  | Interaction in the lecture  | All semester | 10%                            |
| 5  |   | -            | -                              |
| 6  | -   | -            | -                              |
| 7  | -   | -            | -                              |
| 8  | Final Exam  | 15           | 60%                            |

#### **D. Student Academic Counseling and Support**

1. Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice. (include amount of time teaching staff are expected to be available each week)

I have 2 hours every day to meet students in my office.

#### **E Learning Resources**

1. List Required Textbooks

Eco-tourism textbook prepared by lecturer of the Department of Tourism and Archeology.

2. List Essential References Materials (Journals, Reports, etc.)

General Authority for Tourism and National Heritage, World Tourism Organization Library

3. List Electronic Materials, Web Sites, Facebook, Twitter, etc.

N/V

4. Other learning material such as computer-based programs/CD, professional standards or regulations and software.

General Authority for Tourism and National Heritage site on the Internet

## F. Facilities Required

|   |
|---|
| Indicate requirements for the course including size of classrooms and laboratories (i.e. number of seats in classrooms and laboratories, extent of computer access, etc.) |
| 1. Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)   |
| Lecture halls equipped with means of modern audio-visual devices such as data show  |
| 2. Technology resources (AV, data show, Smart Board, software, etc.)  |
| Data show   |
| 3. Other resources (specify, e.g. if specific laboratory equipment is required, list requirements or attach list)   |
| N/V   |

## G Course Evaluation and Improvement Processes

|   |
|---|
| 1. Strategies for Obtaining Student Feedback on Effectiveness of Teaching   |
| <ol style="list-style-type: none"> <li>1. Questionnaires for students to identify the teaching process outputs</li> <li>2. Analysis of the results of the students and compared the previous school classes to the same decision</li> </ol>   |
| 2. Other Strategies for Evaluation of Teaching by the Instructor or by the Department   |
| <ol style="list-style-type: none"> <li>1. Review the results of tests students</li> <li>2. Questionnaires to the students to determine the teaching process outputs</li> <li>3. Work meetings and discussions in the Council of the Section on the teaching process calendar</li> <li>4. Work of some student meetings and within the academic guidance to students</li> </ol>  |
| 3. Processes for Improvement of Teaching  |
| <ul style="list-style-type: none"> <li>• Knowledge of all that is new and a novelty in the development of tourism and the emergence of science in English.</li> <li>• Review of research and studies published and unpublished at universities and Arab and foreign magazines and periodicals for the new in the science of tourism and its development and use of terminology in teaching</li> <li>• Take advantage of developments in the results of studies, reports and statistics in the General Authority for Tourism and National Heritage to develop decision.</li> <li>• Activating the program of field visits applied to decision within the Jizan region.</li> <li>• Prepare rapporteur electronic decision tourist texts in English</li> <li>• The use of modern technologies in teaching</li> </ul> |

4. Processes for Verifying Standards of Student Achievement (e.g. check marking by an independent member teaching staff of a sample of student work, periodic exchange and remarking of tests or a sample of assignments with staff at another institution)

It is within the department with the same specialization teaching staff

5. Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement.

1 / questionnaires students and a commitment to improve its outcome

2 / improve and develop the course content is constantly

3 / Some work in similar visits with educational institutions in the Kingdom

4 / Use the link between teaching in the classroom and field experience represented in the field visits

Name of Course Instructor: Mossa Ahmed Haessy

Signature: \_\_\_\_\_ Date Specification Completed: 20/1/1439

Program Coordinator: \_\_\_\_\_

Signature: \_\_\_\_\_ Date Received: \_\_\_\_\_





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Signature:  Date Specification Completed: 20/1/1439

Program Coordinator: Dr. Faisal Et-Tomaihy

Signature:  Date Received: 22 /4/1439h