



المركز الوطني للتقويم والاعتماد الأكاديمي
The National Center Academic Accreditation and Evaluation

Jazan University
Faculty of Arts and Humanities
Tourism and Archaeology Department

COURSE SPECIFICATIONS (CS)

Laws & Regulations of International Tourism
408Tour-2

Course Specifications

Institution: Jazan University	Date: First Semester 1438-1439 H.
College/Department : Faculty of Arts and Humanities, Tourism and Archaeology	

A. Course Identification and General Information

1. Course title and code: Laws & Regulations of International Tourism 408 Tour-2			
2. Credit hours: 2 Credit Hour			
3. Program(s) in which the course is offered. (If general elective available in many programs indicate this rather than list programs) Bachelor in Tourism and Archeology			
4. Name of faculty member responsible for the course Mr. Abdullah Yahya Haressy			
5. Level/year at which this course is offered: Fifth Level			
6. Pre-requisites for this course (if any): No pre-requisites			
7. Co-requisites for this course (if any): No pre-requisites			
8. Location if not on main campus: Main Campus AboArish, No. 4			
9. Mode of Instruction (mark all that apply):			
a. Traditional classroom	<input type="text" value="1"/>	What percentage?	<input type="text" value="100%"/>
b. blended (traditional and online)	<input type="text"/>	What percentage?	<input type="text"/>
c. e-learning	<input type="text"/>	What percentage?	<input type="text"/>
d. correspondence	<input type="text"/>	What percentage?	<input type="text"/>
f. other	<input type="text"/>	What percentage?	<input type="text"/>
Comments:			
In addition to presenting a detailed reports and/ or presenting Seminars on international tourism organizations			

B Objectives

1. What is the main purpose for this course?

In this course students will be able to define the international tourism organization and the most important tourism organizations, in addition to know the international and regional organizations working in the fields of tourism. Also, students should know the world tourism organizations, its objectives and its various activities in one hand, and details about tourism laws and regulations in KSA.

2. Briefly describe any plans for developing and improving the course that are being implemented. (e.g. increased use of IT or web based reference material, changes in content as a result of new research in the field)

- Updating the course content with the new emerging tourism related organizations around the world
- Updating with national new regulations and legislations related to tourism in KSA

C. Course Description (Note: General description in the form used in Bulletin or handbook)

Course Description:

Identification of international organizations and their roles, types and their essential authorities. Public international organizations, international organizations and specialized models for these organizations. The World Tourism Organization and its evolution and roles, International NGOs, Models of international organizations working in the field of tourism (Association of Travel and Tourism office for the Arab States AATTA- civil aviation bodies: the International Federation of Air Transport "IATA" IATA), International Civil Aviation Organization ICAO- organizations Hotels and Tourism cars: tourism, cars TAO- Arab gathering of automobile clubs and Tourism Organization AFACT- International Hotel Association IHA.

1. Topics to be Covered

List of Topics	No. of Weeks	Contact hours
Identification of international organizations and their elements, types, and roles	2	4
Regulations rules of international organizations	2	4
Public international organizations, international organizations and specialized models for these organizations	1	2
The United Nation World Tourism Organization its history and fields	2	4
International NGOs	2	4
Organization rules in protecting the national heritages sites and types		
Models of international organizations working in the field of tourism (Association of Travel and Tourism office for the Arab States AATTA- civil aviation bodies: the International Federation of Air Transport "IATA")	2	4

International Civil Aviation Organization ICAO- organizations Hotels and Tourism cars: tourism, cars TAO- Arab gathering of automobile clubs and Tourism Organization AFACT- International Hotel Association IHA	2	4
Saudi tourism legislations and laws organizing the tourism and archaeological sector and its SMEs	1	2
Exams	1	2

2. Course components (total contact hours and credits per semester):

		Lecture	Tutorial	Laboratory/ Studio	Practical	Other:	Total
Contact Hours	Planned	30	0	0	0	0	30
	Actual	30	0	0	0	0	30
Credit	Planned	2	0	0	0	0	2
	Actual	2	0	0	0	0	2

3. Additional private study/learning hours expected for students per week.

4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy

On the table below are the five NQF Learning Domains, numbered in the left column.

First, insert the suitable and measurable course learning outcomes required in the appropriate learning domains (see suggestions below the table). **Second**, insert supporting teaching strategies that fit and align with the assessment methods and intended learning outcomes. **Third**, insert appropriate assessment methods that accurately measure and evaluate the learning outcome. Each course learning outcomes, assessment method, and teaching strategy ought to reasonably fit and flow together as an integrated learning and teaching process. (Courses are not required to include learning outcomes from each domain.)

Code #	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
1.0	By the end of this course students will be able to..... Knowledge		
1.1	State the types of international and regional organizations and its division related to tourism.	Lectures, discussion	Writing Exams
1.2	Describe the various legislations and regulations related to tourism	Lectures	Quiz
2.0	Cognitive Skills		

2.1	The student should be aware of analyzing and discussing international laws and legislations of tourism based organizations	Lectures	Exams and discussion
2.2	The student should recognize the significant roles played by international tourism organizations in developing and support the tourism traffics.	Lectures	Exams and presentations
3.0	Interpersonal Skills & Responsibility		
3.1	To grow Student's ability for discussion and search ability	Lectures	Exams and presentations
3.2	Self- learning through collecting data and information		
4.0	Communication, Information Technology, Numerical		
4.1	To develop the student 's ability to deal with the technical means of communications and IT reports	Lectures	Exams and presentations
4.2			
5.0	Psychomotor		
5.1	Not Available	Not Available	Not Available
5.2			

5. Schedule of Assessment Tasks for Students During the Semester			
	Assessment task (i.e., essay, test, quizzes, group project, examination, speech, oral presentation, etc.)	Week Due	Proportion of Total Assessment
1	First examination	7	10%
2	First examination	11	10%
3	Group project & Oral Presentations	During the Semester	15%
4	Discussion & Class performance	During the Semester	5%
5	Final Examination	15	60%
8	Total	----	100%

D. Student Academic Counseling and Support

1. Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice. (include amount of time teaching staff are expected to be available each week)

- 1) Ten-hour office hours per week to ensure effective and adequate interview with students and announcing to the students on the office door and announcing the first semester
- 2) Hours instruct my students and academics

E Learning Resources

1. List Required Textbooks

[Tourism Laws and Regulations](#) prepared by Department Staff

2. List Essential References Materials (Journals, Reports, etc.)

[International websites for encyclopedias](#)

[Reports of Saudi Commission for Tourism and National Heritage \(SCTNH\)](#)

3. List Electronic Materials, Web Sites, Facebook, Twitter, etc.

[Saudi Commission for Tourism and National Heritage \(SCTNH\)](#)

[UNWTO websites](#) , [UNESCO](#), [IATA](#), [ICAO](#), and other related international and national organizations

4. Other learning material such as computer-based programs/CD, professional standards or regulations and software.

[Not Yet](#)

F. Facilities Required

Indicate requirements for the course including size of classrooms and laboratories (i.e. number of seats in classrooms and laboratories, extent of computer access, etc.)

1. Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)

[Classrooms need to be prepared by sound-light devices](#)

2. Technology resources (AV, data show, Smart Board, software, etc.)

[Classrooms need to be prepared by Overhead Projector](#)

3. Other resources (specify, e.g. if specific laboratory equipment is required, list requirements or attach list)

[Not Needed](#)

G Course Evaluation and Improvement Processes

1. Strategies for Obtaining Student Feedback on Effectiveness of Teaching

[1. questionnaires to the students to determine the teaching process outputs](#)

[2. Analysis of the results of the students and compared the previous school classes to the same](#)

decision

2. Other Strategies for Evaluation of Teaching by the Instructor or by the Department

- Review the results of tests students
- Questionnaires to the students to determine the teaching process outputs
- Work meetings and discussions in the Council of the Section on the teaching process calendar
- Work of some student meetings and within the academic guidance to students

3. Processes for Improvement of Teaching

- Prepare course descriptions continuously and learning sources feedback utilizations

4. Processes for Verifying Standards of Student Achievement (e.g. check marking by an independent member teaching staff of a sample of student work, periodic exchange and remarking of tests or a sample of assignments with staff at another institution)

- Independent member teaching staff will investigate the students check marks

5. Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement.

- Questionnaires students work and commitment to improve its outcome
- Improve and develop the course content is constantly
- May include certain visits to proposed UNISCO sites in KSA

Name of Course Instructor: ___ Mr. Abdullah Yahya Haressy ___

Signature: ___ Mr. Abdullah Yahya Haressy ___ Date Specification Completed: 5/2/1439H.

Program Coordinator: _____ Dr. Faysal Bin Ali Tomihi _____

Signature: ___ Dr. Faysal Bin Ali Tomihi ___ Date Received: ___6/2/1439h._



هيئة تقويم التعليم
Education Evaluation Commission



Faculty of Arts and Humanities
Tourism and Archeology Department

decision

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