



هيئة تقويم التعليم
Education Evaluation Commission
المركز الوطني للتقويم والاعتماد الأكاديمي
National Center for Academic Accreditation and Evaluation



ATTACHMENT 5.

T6. COURSE SPECIFICATIONS (CS)

**Tourism texts in English
312Tour-**

Course Specifications

Institution: JazanUniversity	Date: 1 st Semester Academic Year 1439-1440
College/Department: Faculty of Arts and Humanities	

A. Course Identification and General Information

1. Course title and code: Tourism texts in English 312Tour- -2			
2. Credit hours: Two hours			
3. Program(s) in which the course is offered. (If general elective available in many programs indicate this rather than list programs) Bachelor of Tourism and Antiquities			
4. Name of faculty member responsible for the course Mossa Ahmed Haressy			
5. Level/year at which this course is offered: Level six			
6. Pre-requisites for this course (if any): There is no			
7. Co-requisites for this course (if any): There is no			
8. Location if not on main campus: Colleges Abu Arish complex - built classrooms and teaching No. 4			
9. Mode of Instruction (mark all that apply):			
a. traditional classroom	<input checked="" type="checkbox"/>	What percentage?	<input type="text" value="50"/>
b. blended (traditional and online)	<input type="checkbox"/>	What percentage?	<input type="text"/>
c. e-learning	<input type="checkbox"/>	What percentage?	<input type="text"/>
d. correspondence	<input type="checkbox"/>	What percentage?	<input type="text"/>
f. other	<input type="checkbox"/>	What percentage?	<input type="text" value="50"/>
Comments:			

B Objectives

1. What is the main purpose for this course?

- 1) Introduce students to the importance of the text and the terminology used in the travel, tourism and hospitality industry.
- 2) The study of common terminology and texts in English in the tourism and hospitality globally.
- 3) Definition of how to pronounce and write these terms.
- 4) How to write a report in English tourist.
- 5) Controls and requirements of professional and functional in English in the field of tourism

2. Briefly describe any plans for developing and improving the course that are being implemented. (e.g. increased use of IT or web based reference material, changes in content as a result of new research in the field)

- Knowledge of all that is a novelty and a new tourist terms in English.
- Review of research and studies published and unpublished at universities and Arab and foreign magazines and periodicals.
- Take advantage of developments in results grouped tourist texts in the General Authority for Tourism and National Heritage to develop decision.
- Activating the program of field visits applied to decision within the Jizan region.
- Prepare rapporteur electronic texts tourist.
- The use of modern technologies in teaching
- Exciting topics for discussion and search for sources and references relevant.
- Small tests to enhance the information. (Except for quarterly tests).
- Use the internet to view and search for all that is related to a new decision.

C. Course Description (Note: General description in the form used in Bulletin or handbook)

Course Description:

The study of common terms used in the fields of tourism in the English language, and train students to read texts of selected tourist in English and trained to read and understand and translate later explained, comment and analysis of the vocabulary, study models for texts dealing with the resources, facilities and tourist areas

1. Topics to be Covered

List of Topics	No. of Weeks	Contact hours
1. Study of common terms used in the areas of tourism in English	5	10 Lecture
2. Training students to read selected texts in English tourist	2	4 lecture

3. Trained to read and understand and translate later explained, comment and analysis of the vocabulary,	1	2 lecture
4. study models for texts dealing with the resources, facilities and tourist areas, such as museums, sites and nature reserves,	2	4 lecture
5. vocabulary of traditional crafts and other industries,	2	4 lecture
6. Study and explain some of the texts published in English dealing with tourism and tourist guides globally and nationally topics.	2	4 lecture
7. Selected topics in English	1	2 lecture
8. Case studies of what should be characterized by its tourist services officer (appearance and content Alhadit- and ways to deal)	1	2 lecture

2. Course components (total contact hours and credits per semester):							
		Lecture	Tutorial	Laboratory or Studio	Practical	Other:	Total
Contact Hours Credit	2	no	no	no	no	2	Contact Hours
	28	no	no	no	no	28	Credit
Contact Hours	Lecture	Tutorial	Laboratory or Studio	Practical	Other:	Total	
	2	no	no	no	no	2	Contact Hours

3. Additional private study/learning hours expected for students per week.	No
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4. Course Learning Outcomes in NQF Domains of Learning and Alignment with Assessment Methods and Teaching Strategy

On the table below are the five NQF Learning Domains, numbered in the left column.

First, insert the suitable and measurable course learning outcomes required in the appropriate learning domains (see suggestions below the table). **Second**, insert supporting teaching strategies that fit and align with the assessment methods and intended learning outcomes. **Third**, insert appropriate assessment methods that accurately measure and evaluate the learning outcome. Each course learning outcomes, assessment method, and teaching strategy ought to reasonably fit and flow together as an integrated learning and teaching process. (Courses are not required to include learning outcomes from each domain.)

Code #	NQF Learning Domains And Course Learning Outcomes	Course Teaching Strategies	Course Assessment Methods
1.0	Knowledge		
1.1	- The student is able to define the basics of tourism terms in English and rely on references and modern	Lectures	Tests and the seminar

	sources of relevant and cover the terms and provisions that commercial development of the incident in the growth of international tourism movement and causes ..		
1.2	<ul style="list-style-type: none"> - Student tourist terminology in English and translated definition - Training students on terminology pronunciation and understanding of their meanings - Trained in writing English texts include specialized tourist terminology. - Training students to translate and analyze specialized texts in various areas of the tourist and archaeological work 	Lectures. Open discussions with students. To provide small research. View photos and paintings with Data show. Formation workshops	Tests and the seminar
2.0	Cognitive Skills		
2.1	- Student able to explain texts and scientific terms used in the field of tourism and hospitality.	Lectures	Tests and the seminar
2.2			
3.0	Interpersonal Skills & Responsibility		
3.1	<ul style="list-style-type: none"> students able to debate and express an opinion. - Respect for the time and others. 	discussion	Presentation
3.2	<ul style="list-style-type: none"> - Self-learning through collecting data and information. - Strengthening the community spirit and the joint working group. 	Lectures	Tests and the seminar
4.0	Communication, Information Technology, Numerical		
4.1	- Computer proficiency	Lectures	Tests and the seminar
4.2	<ul style="list-style-type: none"> The development of the student's ability to deal with the technical means - Enable the student to read books and research. 	Lectures	Tests and the seminar
5.0	Psychomotor		
5.1	There is no		
5.2	There is no		

5. Schedule of Assessment Tasks for Students During the Semester			
	Assessment task (e.g. essay, test, group project, examination, speech, oral presentation, etc.)	Week Due	Proportion of Total Assessment
1	Essay writing, test	Second - fourth	10
2	Essay writing, test	Sixth - eighth	10
3	Essay writing, test	Tenth – twelve	10
4	Participation in the lecture	Extended	10
5	Final test		60
6	Assessment task (e.g. essay, test, group project, examination, speech, oral presentation, etc.)	Week Due	Proportion of Total Assessment
7	Essay writing, test	Second - fourth	10



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Education Evaluation Commission

8	Essay writing, test	Sixth - eighth	10
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D. Student Academic Counseling and Support

1. Arrangements for availability of faculty and teaching staff for individual student consultations and academic advice. (include amount of time teaching staff are expected to be available each week)

Eleven-hour office hours in the week to ensure effective and adequate interview with students and announcing to the students on the office door and announcing the first semester Hours instruct my students and academics

E Learning Resources

1. List Required Textbooks

Tourist texts in English prepared by professors of the Department of Tourism and Archology

2. List Essential References Materials (Journals, Reports, etc.)

General Authority for Tourism and National Heritage, Tourism Terms Dictionary in English

- World Tourism Organization Library
- comprehensive encyclopedia on the Internet.

3. List Electronic Materials, Web Sites, Facebook, Twitter, etc.

N/V

4. Other learning material such as computer-based programs/CD, professional standards or regulations and software.

General Authority for Tourism and National Heritage site on the Internet

F. Facilities Required

Indicate requirements for the course including size of classrooms and laboratories (i.e. number of seats in classrooms and laboratories, extent of computer access, etc.)
1. Accommodation (Classrooms, laboratories, demonstration rooms/labs, etc.)
Lecture halls equipped with means of modern audio-visual devices such as data show
2. Technology resources (AV, data show, Smart Board, software, etc.)
Data show
3. Other resources (specify, e.g. if specific laboratory equipment is required, list requirements or attach list)
N/V

G Course Evaluation and Improvement Processes

1. Strategies for Obtaining Student Feedback on Effectiveness of Teaching
<ol style="list-style-type: none"> 1. Questionnaires for students to identify the teaching process outputs 2. Analysis of the results of the students and compared the previous school classes to the same decision
2. Other Strategies for Evaluation of Teaching by the Instructor or by the Department
<ol style="list-style-type: none"> 1. Review the results of tests students 2. Questionnaires to the students to determine the teaching process outputs 3. Work meetings and discussions in the Council of the Section on the teaching process calendar 4. Work of some student meetings and within the academic guidance to students
3. Processes for Improvement of Teaching
<ul style="list-style-type: none"> • Knowledge of all that is new and a novelty in the development of tourism and the emergence of science in English. • Review of research and studies published and unpublished at universities and Arab and foreign magazines and periodicals for the new in the science of tourism and its development and use of terminology in teaching • Take advantage of developments in the results of studies, reports and statistics in the General Authority for Tourism and National Heritage to develop decision. • Activating the program of field visits applied to decision within the Jizan region. • Prepare rapporteur electronic decision tourist texts in English • The use of modern technologies in teaching

4. Processes for Verifying Standards of Student Achievement (e.g. check marking by an independent member teaching staff of a sample of student work, periodic exchange and remarking of tests or a sample of assignments with staff at another institution)

It is within the department with the same specialization teaching staff

5. Describe the planning arrangements for periodically reviewing course effectiveness and planning for improvement.

1 / questionnaires students and a commitment to improve its outcome

2 / improve and develop the course content is constantly

3 / Some work in similar visits with educational institutions in the Kingdom

4 / Use the link between teaching in the classroom and field experience represented in the field visits

Name of Course Instructor: Mossa Ahmed Haressy

Signature: _____ Date Specification Completed: 20/1/1439

Program Coordinator: _____

Signature: _____ Date Received: _____



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Program Coordinator: Dr. Faisal Et-Tomaihy

Signature:  Date Received: 22 /4/1439h