

Dr. Sayed Murtaza Ali



Lecturer

Room: 207

Email: murtaza@jazanu.edu.sa

Tel:

Jazan Community College
Jazan University

Summary

Possesses 15 years of Teaching, research and corporate experience at leading Business Management colleges and Universities in India and Kingdom Of Saudi Arabia. After doing M.B.A. in 2004 from Rajasthan University joined higher education and started teaching M.B.A. courses at Swift College, ICFAI and Sangam University (formerly Institute of Technology and Management) where shouldered multiple responsibilities apart from teaching. Establishing collaborative links outside the college with industrial, commercial and public organizations; liaising with colleagues across the universities on administrative and student support matters. I represented the institution at professional conferences and seminars, and contributing to these as necessary. I looked after Training and placement of students for better corporate jobs through liaison with various companies and consultants. I was awarded a Ph.D. on the subject “A study on strategies of organised retail firms for apparels and footwear product in south Rajasthan” from Faculty of Management Studies, Mohan Lal Sukhadia University, Udaipur. 2014. Presently I am With Jazan Community College conducting college-level courses in Business Studies. I am contributing as a Member Accreditation Committee, Strategic Plan Committee, and Curriculum committee. Teaching includes Strategic Management, Principles of Management, Marketing, Retail, Organizational Behavior and Operations and Production Management.

Research area(s)

- Strategic Management.
- Marketing.
- Retail management.
- Apparel and footwear retailing
- Meaning of work